



Cardiff School of Journalism,
Media and Cultural Studies
Postgraduate Programmes



Contents



Some of the Award winning Magazines and Newspapers produced as part of the Diploma in Journalism

Front Cover:
A broadcast student prepares a report from the home of the Welsh Assembly, Cardiff Bay

Welcome from the Head of School	1
A World-leading Centre for Media Teaching, Journalism Training and Research	2
Diploma in Journalism: Where Media Careers Begin:	4
Diploma Routes	5
What the Students say... Diploma in Journalism	8
PhD and MPhil Programmes	9
Masters Programmes	10
MA Journalism Studies	11
MA International Journalism	12
MA International Public Relations	13
MA Political Communications	14
MSc Science, Media and Communication	15
What the Students say... Masters Programmes	16
The Research Environment	18
Cardiff: The University	20
Cardiff: The City	22
International Students	24
Funding Your Studies	26
Entry Requirements and When to Apply	29
How to Apply	31
Points of Contact	32
Our Location	inside back cover

This document can also be made available in large print (text), braille and on audio tape/CD.

To request an alternative format, please contact Laura Roberts,

Tel: +44 (0)29 2087 4839

Email: RobertsL9@cardiff.ac.uk

Welcome to the Cardiff School of Journalism, Media and Cultural Studies



At Cardiff School of Journalism, Media and Cultural Studies (JOMEC), we offer an outstanding environment in which to learn, think and develop skills. Our teaching programmes are designed to be relevant to a rapidly changing media environment, and abreast of the most recent academic thinking.

Our staff include some of the world's leading writers and thinkers on media and culture, working alongside other teachers who have had outstanding careers in journalism, the media industries and public relations.

We are regularly commissioned by the media industry, government, research councils, foundations and non-government organisations to conduct research. These academic and practical teaching skills are reinforced by first class technical and administrative support. The School combines use of the latest news production software with a resource base which includes film, video and a huge online data resource, as well as an outstanding library of books about the media, all housed on a single, compact site.

The School's mission is to foster a unique interplay between the practical, the vocational and the academic. We believe that media professionals and the media industries can learn from reflection and hard interrogation. We also believe that academics benefit by being challenged by industry professionals.

This approach offers the ideal setting in which to pursue a postgraduate qualification. The School's atmosphere is lively, contentious, inquiring and good humoured. If you choose to study with us, I'm certain you will find the experience illuminating and enjoyable.

Professor Justin Lewis
Head of School

The School's students benefit from a fully equipped on-site library



Professor Justin Lewis

A World-Leading Centre for Media Teaching, Journalism Training and Research



Students use a range of mobile and online tools to report their stories

Cardiff School of Journalism, Media and Cultural Studies has a national and international reputation as a centre for teaching excellence, renowned journalism training and cutting-edge research.

Its expertise ranges from the study of media and popular culture to the evolving role of technology in journalism.

It has grown from the foundations laid by the Cardiff Centre for Journalism Studies (CJS), (now the Centre for Journalism) which in 1970 pioneered postgraduate journalism education in the UK.

Since then the School has rapidly grown in size and has broadened its interests across the whole range of media and cultural studies. Today, it offers a complete range of both academic and practice-based courses, including an academic BA in Journalism, Media and Cultural Studies; the vocational postgraduate Diploma in Journalism and a cluster of Masters courses, some of which are academic in character and some of which blend academic study with practice based work.

The Diploma in Journalism has successfully trained several generations of journalists and its alumni network reaches into every strand of the UK's media industries. Cardiff's Journalism training is considered by its alumni to be a key factor in securing their first job

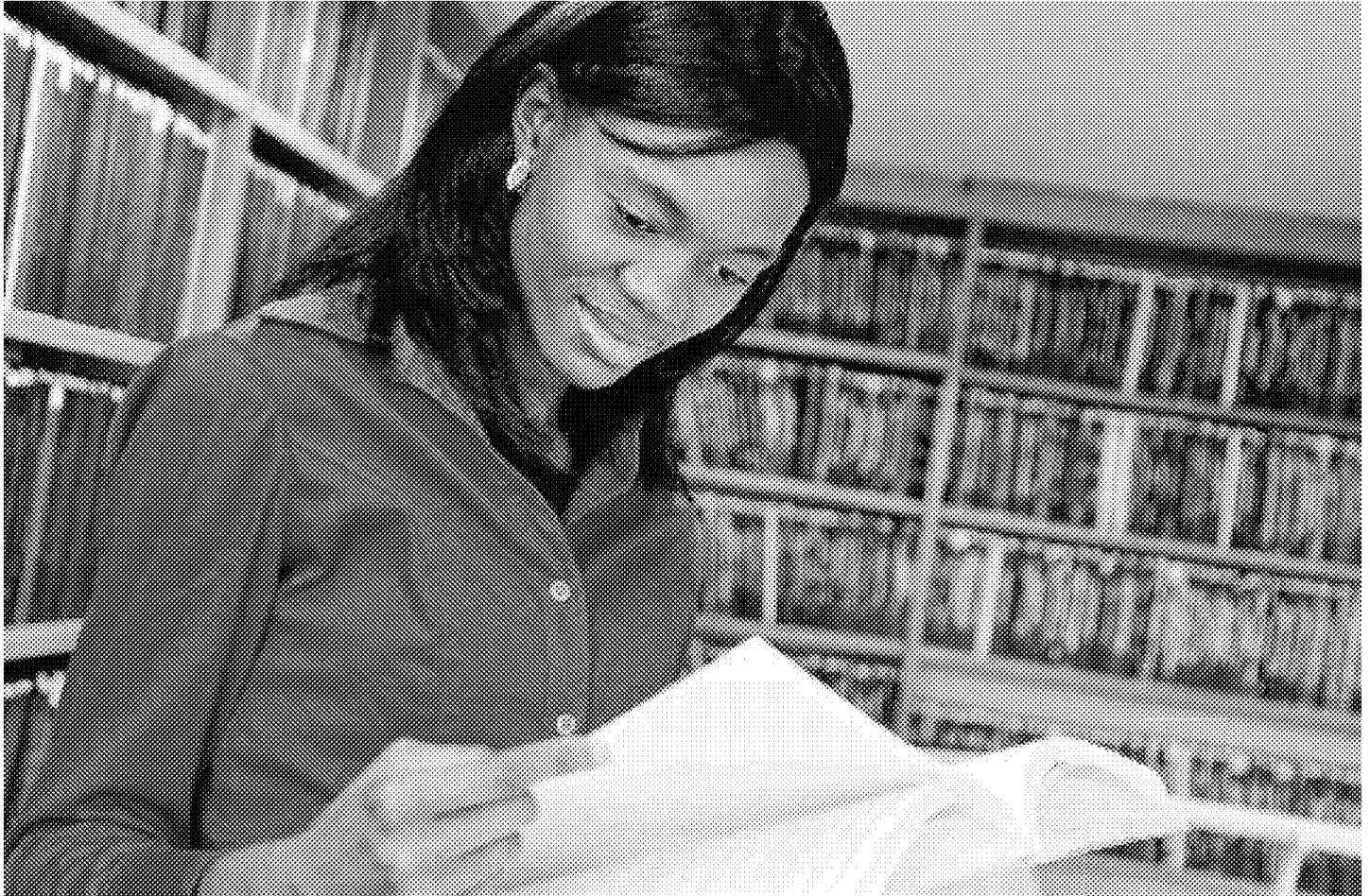
after graduating, due to Cardiff's record of producing professionally trained and mature journalists.

Masters programmes offer a unique and valuable blend of scholarly excellence combined with a renowned vocational tradition, which provides a highly distinctive and intellectually exciting range of academic programmes, exploring Journalism, Public Relations and Political Communication.

The School also has a thriving MPhil/PhD programme, with typically over 50 doctorates in progress at any one time.

The School's reputation for international research was recognised in the UK government's 2008 Research Assessment Exercise (RAE), which evaluates the quality of research in UK universities, typically taking place every 6-7 years. The RAE panel judged 45% of the School's research to be '**world-leading**' and a further 30% '**internationally excellent**', placing the School as one of the UK's top departments.

Many of the School's faculty members are widely published and enjoy international reputations, creating a stimulating and dynamic environment for teaching and ensuring that students are exposed to the very latest research and thinking.



The School is distinctive in promoting research that spans both the social sciences and the humanities. Students are therefore introduced to a wide range of theoretical and methodological approaches derived from the many different disciplines which contribute to teaching and research in cultural and media studies.

Current research activities include:

- » Media coverage of asylum seekers, hybrid embryos and disfigurement on television
- » The future of broadcast news, newspapers and journalism
- » Specialist Science News Journalism
- » Issues surrounding the communication of risk
- » Citizenship and UK immigration
- » The embedding of journalists during conflict

Our research is centred on four research groups:

- » Journalism Studies
- » Race, Representation and Cultural Politics
- » Risk, Science, Health and the Media
- » Mediatized Conflict

Cardiff is part of the 20 strong research-intensive universities in the United Kingdom which form the Russell Group.

The School has hosted a number of major international conferences in recent years, including: the Future of Newspapers 2007; the Media, Communication and Cultural Studies Association conference 2008 (MECCSA); The Future of Journalism 2009; Cultural Translation 2009; Tomorrows Journalists 2010 and will host Mapping the Magazine 2011. A number of journals are edited by members of the School's faculty. Among them are: Journalism Studies; Journalism Practice and Social Semiotics.

The School recruits more than 300 postgraduate and 150 undergraduate students annually from all around Britain, the EU and the rest of the world. Cardiff has very strong links with overseas institutions in many countries, including China, the United States, Japan, Korea, Australia, India and several countries in Africa and Europe.

The main School library is located within the Bute Building

Diploma / Masters in Journalism:



The Cardiff Postgraduate Diploma in Journalism is an intensive nine month vocational course designed to prepare you for a successful UK media career. For the first time this year students also have the option of a twelve month Masters in Journalism which follows the same syllabus as the diploma but with an additional practise-based project.

The Diploma in Journalism has been the gold standard of journalism education since its creation 40 years ago. It is a vocational course, focusing on preparing young journalists for successful careers in their chosen field – broadcast, magazine, newspaper and multiplatform journalism.

The diploma has always aimed at a 100% employment record for its graduates and despite the economic pressures on the media in recent years all our diploma students are still finding jobs with good employers.

Who will teach you?

The dedication and professionalism of the Cardiff teaching staff is second to none. Each staff member is able to share their experience and knowledge with students empowering them to make the right journalistic choice when confronted with a difficult story.

In addition, the course invites guest speakers from all parts of the media to discuss current issues in journalism. In recent years they have included editors such as Mark Byford, Deputy Director-General of the BBC, Alan Rusbridger, Editor of The Guardian, Helen Boaden, Director of BBC News, and correspondents such as Lindsey Hilsum, International Editor of Channel 4 News and Iain Carson, Europe Editor of the Economist.

We have a commitment to teaching both the enduring values of journalism – accuracy, integrity, fairness and high production standards – together with giving you the skills you need to make a successful career in the multi-platform world of the modern media. All our students leave Cardiff equipped to work in a multi-media newsroom, with essential skills such as video journalism, podcasting and online journalism integrated into the course.

Industry recognition

Cardiff students benefit from a course that is widely recognised within the journalism industry and continues to meet the standards set by the three industry accrediting bodies – the BJTC, NCTJ and PTC.

Cardiff's alumni can be found in top newspaper, magazine and broadcasting jobs across Britain. They include Craig Oliver, Editor of the BBC's 10 o'clock News, Sky News presenter Anna Botting and ITV News reporter/presenter Geraint Vincent; Donald Macintyre of the Independent; Oliver Holt, Chief Sports Writer of the Daily Mirror, and John Witherow, Editor of the Sunday Times. Many of our Alumni are now also making successful careers in Multi-Platform Journalism such as Hannah Waldram, Guardian beat blogger and Harriet Brett, launch editor for Grazia TV.

Our values and approach

The Cardiff approach to journalism training is to provide students with a platform to develop and hone the skills they need to work and succeed in their goals. This platform closely mimics real newsrooms and in doing so recreates the pressures and challenges you will meet in frontline journalism.

The convergent newsroom requires journalists to be able to work across multiple platforms. The School is committed to continually develop and improve the Diploma in order to meet the demands of employers and future requirements of the journalism industry. All routes study law for journalists, public administration and on-line journalism.

Masters in Journalism **NEW**

The Masters in Journalism is a new degree, being offered for the first time this year. It mirrors the first nine months of the Diploma in Journalism, after which students complete a practice-based project, typically a major piece of investigative journalism or the development of a new media enterprise.

The Masters is ideal for aspiring journalists and media entrepreneurs. It offers a practice-based course that includes essential elements of reflection on what it means to be a journalist in the modern world. The degree provides a great deal of flexibility as students can opt to graduate after nine months having successfully completed 120 credits with a Diploma in Journalism.

Diploma or Masters?

Which course is best for you will depend very much on your personal aspirations and ambitions. We recommend that you discuss the options with your tutors when called for interview.



Further Information

For general Diploma queries contact:

Ms Anna Keyworth

Diploma Administrative Assistant

Phone:

+44 (0)29 2087 0647

Email:

Jomec-Diploma@cardiff.ac.uk

Diploma / Masters in Journalism: Broadcast Route



The Broadcast option provides you with the skills you will need to get your first job as a Broadcast Journalist in the UK.

You'll be enrolling on a multi-media course where you'll learn about radio, television and online platforms.

And you'll be taught by staff with considerable industry experience. We're looking for applicants who can demonstrate a lively interest in the news, who are inquisitive and sociable.

You've probably already done some work as a journalist - either at university or through work experience with a media organisation.

At Cardiff, we'll teach you all the fundamentals of the business. How to write, report, present and interview for radio, television and the web and, of course, to have a good sense of the audience.

You'll learn the core production skills and how to find stories and present them in the most effective and creative way.

We encourage creativity and analytical thinking and develop the way this is applied to the best story telling techniques.

Practical work includes coverage of live events, the National Assembly for Wales, courts, council meetings, media conferences, sport and entertainment events. You'll be expected to come up with your own stories throughout the course, as well as how you think your work can be best delivered in a multi-platform media environment.

All this takes place in a highly realistic newsroom environment. You'll become experienced in digital recording and editing for radio, digital camera operation and editing for television, as well as delivering content online. And you'll be using the most up to date facilities offered to journalists around the world.

Broadcast students prepare a report from the home of the Welsh Assembly, in Cardiff Bay



The Broadcast route is accredited by the Broadcast Journalism Training Council



Further Information

For further course information contact:

Colin Larcombe
Course Director

Phone:
+44 (0)29 2087 6279

Email:
LarcombeCM@cardiff.ac.uk

Diploma / Masters in Journalism: Magazine Route



Magazine students prepare the layout of their magazine 'substance'

Magazines are the most exciting and diverse media products of all, incorporating everything from celebrity glossies to heavyweight political weeklies, from music monthlies to business quarterlies. Getting a job in this go-ahead, dynamic industry is not easy but Cardiff students have an unrivalled track record.

Cardiff's Postgraduate Magazine journalism course trains you for work on all types of magazine. Carefully structured lectures integrate with hands-on practical assignments to lay the foundations for excellent employability skills. You learn to research, write and lay out features, interviews and news for print and online, as well as how to create a brand new magazine.

As part of the Postgraduate Magazine course at Cardiff everyone develops a portfolio of features aimed at specific target titles. Our feature writing courses cover the many different genres and formats found in magazines, from profiles and interviews to commentary and analysis, from long form prose to graphic-based spreads. Print and online are fully covered.

Freelance work is increasingly important to magazine journalists so we support and encourage you to market your own features – including coursework. Many of our real-world assignments have been published in national titles.

Cardiff's unique Automotive Journalism module, run in association with the university's Business School and the Guild of Motoring Writers, provides in-depth knowledge and skills for the next generation of transport and business writers.

Production journalism is a great route to a first job. It is a creative process in itself, as well as an accepted pathway to writers' and editors' positions. Cardiff's Magazine Production modules include everything from the basics of copy editing to creative layout skills in InDesign.

Every magazine is developed and published in print and online. Titles produced by students on the Cardiff Magazine Journalism course have won many major industry prizes over the years. The online versions are published live and make an excellent showcase for potential employers.



Ivy Magazine May 2010



The Magazine route is accredited by the Periodicals Training Council

Further Information

For further course information contact:

Tim Holmes

Course Director

Phone:
+44 (0)29 2087 4572

Email:
HolmesTA@cardiff.ac.uk

Diploma / Masters in Journalism: Newspaper Route



The Newspaper route of the Postgraduate Diploma in Journalism is recognised by editors as the UK's foremost training and education centre for young journalists. The practical nature of the award-winning course develops real-world skills which set Cardiff's graduates apart in the jobs' market.

Applicants for the course tend to apply in the last year of their degree course, although we welcome applications from those who have already graduated. Our alumni come from a wide range of subject backgrounds, we expect you to have a good degree and be able to demonstrate that little something extra.

The course, accredited by the National Council for the Training of Journalists, focuses on real journalism. Each member of the course is given an area of the vibrant city of Cardiff to cover for the year. They are expected to cover real world news, events and build a strong base of contacts – vital skills for any new journalist and demanded by employers.

As well as developing the skills required on a day-to-day basis in a busy newsroom, the course ensures you are up-to-date with an understanding of how the industry is evolving and brings in key industry figures to provide insight into how the work of journalists is changing in a converged world.

You will spend an intense nine months learning the key skills of the business - how to write, report and interview, and also the technical and production skills you will need to project your stories effectively in print and on the web. You will also develop the attitudes, news sense, judgement and discipline the profession demands.

After a few weeks you will be learning most of this, not in a classroom, but by fulfilling realistic briefs which require you to find, research and write a variety of stories in the bustling city of Cardiff. Students are expected to find stories on their own initiative from contacts they develop during the course. Practical work includes the coverage of press conferences, public meetings, sport and entertainment events.

Students are expected to produce 18 editions of Cardiff Evening News and 9 editions of the weekend supplement HWYL



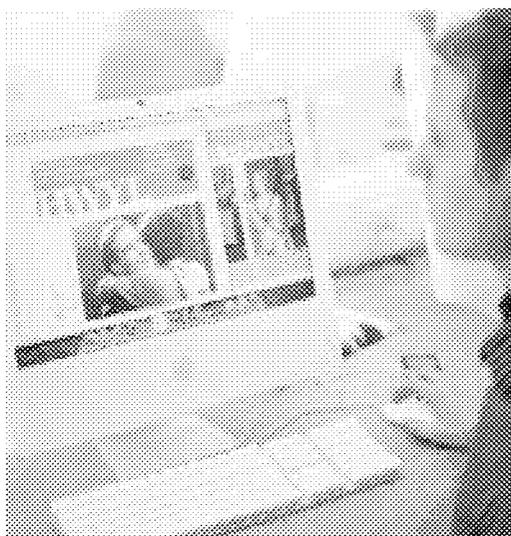
The Newspaper route is accredited by the National Council for the Training of Journalists

Further Information

For further course information contact:

David English
Course Director
Phone: +44 (0)29 2087 4084
Email: EnglishDM@cardiff.ac.uk

Glyn Mottershead
Course Director
Phone: +44 (0)29 2087 6183
Email: MottersheadGG@cardiff.ac.uk



What the Students say... Diploma in Journalism

Ciaran Jones
Newspaper Route

Vincent Forrester
Magazine Route

Huw Morgan
Broadcast Route



**Huw Morgan –
Broadcast Route**

"The bay or the city centre, you've got a great choice of venues for arts and culture."

What was the best thing about your course?

Ciaran – The level of practical experience - doing the production days, getting to go to court, and going to do fun things for features are all authentic tastes of what the real world of journalism is like. The course really exposes you to the realities - it's not about learning out of a book in a classroom - it's going out and doing it yourself.

Huw – The people. As a group we all clicked straight away, and we'll all remain great friends after the course. The facilities and teaching are of the highest standard, and a great footing for the world of broadcast journalism. I myself had never been in control of a radio desk or tv studio prior to this course, and now I feel confident in any area taught to us on the course.

Why did you choose to study at Cardiff University?

Ciaran – Because of the reputation of the course and recommendations from journalists I know. It's no secret that Cardiff has the best journalism course in the UK - you just have to look at some of the alumni to see the kind of quality that has come through here.

Vincent – The reputation of the course, and the atmosphere of the place compared to the other course I considered, at City in London.

Describe the Cardiff social life?

Ciaran – Cardiff is a great city to be a student. As a postgraduate it's probably less about the bars and the cheap drinks - although there are plenty of those! - but there are great restaurants, parks, galleries, shops and places like the castle and museum to visit. Nobody could struggle to find something to do every day of the week if they wanted to.

Vincent – The course has been so busy I've hardly been out at all, but there are loads of pubs and bars and decent clubs. Lots of good gigs too.

Why would you recommend Cardiff to potential students?

Ciaran – As a place to learn it's brilliant - the facilities are top notch and I really don't think we could have had better teaching. As a city to live in, it's vibrant and metropolitan.

Vincent – I can't speak for other courses, but the postgraduate diploma in magazine journalism is completely comprehensive, and fully prepares you for a career in the industry, which is exactly what I wanted it to do.

Huw – You have everything associated with a big city in a small one. You'll never feel lost here, plus you're always a few hours away from where you come from, or minutes in my case!

Finally, describe your Cardiff experience in one sentence.

Vincent – Hard work, but also fun and totally worth it.

Huw – Time flies when you're having fun.



Ciaran Jones – Newspaper Route

"A busy, difficult but incredibly worthwhile and enjoyable year."



More online at:

www.cardiff.ac.uk/jomec

PhD and MPhil Programmes



The dedicated PhD common room includes computing facilities, secure lockers and photocopying facilities

The School offers opportunities for full-time and part-time study leading to the degrees of PhD and MPhil. Supervision is available across a wide range of research topics in journalism, media and cultural studies. Applicants are encouraged to visit the School website for more detailed information on research groups and staff research interests. The School usually offers a number of research studentships each year, to provide outstanding applicants with tuition fees and/or stipends to help cover living expenses. When available, the studentships are advertised on the School website.

Research students enrolled at the School benefit from:

- ▶ a main supervisor responsible for guiding you through your programme of study;
- ▶ a co-supervisor and a third panel member where appropriate, who will monitor and provide feedback on student progress, quality of written work and supervision;
- ▶ a research methods training course in the principles and practices of media research and reading cultural and social theory;
- ▶ a dedicated postgraduate common room containing computing facilities, secure lockers and photocopying facilities;
- ▶ access to weekly research seminars. These seminars involve speakers to guide and mentor both staff and students on research activity, publication, and grant applications as well as meetings of research groups and sessions designed to bring research interests together around particular research themes;
- ▶ admission to the University Graduate Centre facilities, training and activities;
- ▶ the opportunity of being trained and mentored in teaching and lecturing;

- ▶ attendance at one day MPhil/PhD conferences where students present their work to colleagues;
- ▶ access to financial support for fieldwork and attendance at conferences.

A selection of thesis titles both completed and currently under research at Cardiff.

- ▶ A Cultural Study of Asylum under New Labour
- ▶ Anthropophagy: Graphic Representations of Power
- ▶ Journalism in Conflict Situations: Lebanon
- ▶ The Nigerian Public Sphere
- ▶ The social value of education, history and literary reading in English and Greek through the twentieth century
- ▶ Libyan Foreign Policy and Media Representation
- ▶ An exploration of the dominant discourses in selected TV news and documentaries of the coverage of the military in Iraq 2003-2006
- ▶ Print media's coverage of the women's movement in Britain and the U.S: 1960-1980 - A cross-cultural comparison
- ▶ British Nuclear Apocalypticism
- ▶ Replicating opinions? Cross-cultural responses to a docudrama about human cloning

Further information on the School's research programme can be obtained from the School website: www.cardiff.ac.uk/jomec/degreeprogrammes/pgresearch

Entry requirements

Please see the School's Entry Requirements section at Page 30 for further information.



"JOMEC is an internationally renowned school and its students avail of its international ties. In the two years I have been studying for my PhD in the department, I have been lucky to work with scholars and present conference papers in Ireland, Scotland, Austria and Sweden. Additionally, I have also been able to work closely with the World Health Organisation and researchers in Germany. For students looking to set themselves apart on an ever-increasing international stage, JOMEC is the place that will help you stand out."

Ann Luce, PhD Student
Title: *'Yea thou I walk through the valley of death: The Tale of Bridgend, a look at press representations of suicide'*

Further Information

(General Enquiries)
PhD Administrative Assistant
Ms Cerys Parker
Phone:
+44 (0)29 2087 4041
Email: Jomec-Research@cardiff.ac.uk

(Academic Content)
Director of Postgraduate Research Studies
Dr Paul Bowman
Phone:
+44 (0)29 2087 6797
Email:
BowmanP@cardiff.ac.uk

Director of Research
Professor Jenny Kitzinger
Phone:
+44 (0)29 2087 4571
Email:
KitzingerJ@cardiff.ac.uk

Masters Programmes



MA International Journalism students make full use of the School's location

The School offers six Masters degree programmes:

- ▶ **MA International Journalism**
- ▶ **MA International Public Relations**
- ▶ **MA Journalism** (For more details of the MA Journalism please see page 4 - Diploma in Journalism)
- ▶ **MA Journalism Studies**
- ▶ **MA Political Communications**
- ▶ **MSc Science, Media and Communication** (with Cardiff School of Social Sciences)

Further Information

For general Masters queries contact:

Huw Thomas
MA Administrative Assistant
Phone:
+44 (0)29 2087 4786
Email:
Jomec-MA@cardiff.ac.uk

The Cardiff School of Journalism, Media and Cultural Studies enjoys a widely held reputation as Europe's premier centre for the study of journalism, public relations and media, communication and cultural studies.

The School's Masters programmes offer a unique and valuable blend of scholarly excellence combined with a renowned vocational tradition, which enables us to offer a highly distinctive and intellectually exciting range of academic programmes, exploring a wide range of study pathways.

At Cardiff, you can study almost any aspect of journalism, public and media relations and political communications. All our postgraduate degrees are popular with students and in the previous academic session, the MA programmes recruited students from 31 countries from around the globe. So students enjoy membership of a diverse and multicultural social network which provides them with friendships, but also professional contacts when they leave Cardiff on completion of the programme.

Our Masters programmes are continually evolving in response to the rapidly changing media environment, in which technology, government policy and economic forces are reshaping the national and cultural boundaries that once defined journalism and the mass media. Teaching is research-led, sits at the cutting edge of contemporary scholarship and is delivered by experienced and engaging scholars and Journalism practitioners in accessible and participative formats.

The staff in the School include some of the leading academic specialists in the fields of Journalism Studies and Political Communications, drawn from a wide range of geographical, as well as intellectual and vocational backgrounds, which guarantees that the School delivers a student experience which is securely grounded both intellectually and in the media industries but which is also international, adventurous and enterprising.

All MA students participate in a 'research away day' which, early in the programme, involves de-camping to a study centre away from Cardiff, for an intensive three day period to discuss possible research topics for their dissertation in collaboration with tutors. The rumour is that anyone without an agreed topic is not allowed on the bus back!

MA in Journalism **NEW**

From 2011 we are pleased to announce a new one year MA in Journalism. In contrast to the largely academic MA in Journalism Studies, this programme offers an essentially vocational and practical degree programme of journalism education and skills training which will include an entrepreneurially themed dissertation. The structure of the new MA programme involves the same modules of study as the Diploma in Journalism for the first nine months, before focusing on the preparation of a specialist dissertation on a topic chosen by the student in close consultation with their personal supervisor. For more information about the MA in Journalism, please refer to the course content and Broadcast, Magazine and Newspaper options on page 4.

MA Journalism Studies

Course Description

The MA in Journalism Studies draws on the strength and diversity of Cardiff's staff, giving students a unique opportunity to work with academics whose research is at the cutting edge of journalism studies.

The MA focuses on the academic study of journalism, but also offers opportunities for the development of professional skills through study and research. The degree provides insights into how journalism is changing in a globalised context, exploring key debates and issues in journalism studies today. The degree also emphasises the development of skills for research in journalism studies, to allow students to advance their own scholarship during their time in Cardiff.

This programme is NOT designed as a vocational degree and does not provide practical training in journalism.

Who should apply

- ✦ Graduates interested in an advanced academic study of journalism.
- ✦ Students looking to undertake PhD research in journalism studies.
- ✦ Experienced journalists wishing to reflect on their professional practice.

Principal Aims of the Course

The overall aim of the programme is to offer students a thorough understanding and assessment of current academic thinking in journalism studies, setting out how journalism works across a variety of social, cultural, economic and political contexts. More specific aims include:

- ✦ Providing students with an opportunity to work with leading scholars in journalism studies and to develop your own original research in the area.
- ✦ The experience of studying in an international academic environment, where students from all over the world work together and learn from each other.
- ✦ The chance to investigate different types of journalism -- including online, public service broadcasting, local journalism, tabloid journalism, war reporting, business and finance reporting, development reporting, political journalism, and health and science journalism -- and their importance in society.
- ✦ Insights into key issues and debates in journalism, to assess how journalism is linked to forces of globalisation, to political institutions, media organisations, global responses to war, conflict and terrorism, and environmental challenges, amongst others.
- ✦ A consideration of how issues of citizenship, race, gender, ethnicity and class are shaping contemporary forms of journalism.
- ✦ The opportunity to acquire up-to-date research skills to carry out your own original research for the dissertation and beyond.

Course Structure

The MA Journalism Studies is taught across two semesters (Autumn and Spring) from the end of September to the middle of May. In the first semester, students take three core modules: "Introduction to Journalism Studies", "Putting Research into Practice", and "International Communication and Journalism". In the second semester, there are two core modules: "Mediatised Conflicts: The Politics of Conflict Reporting" and "Political Communication", and the chance to choose two optional modules from a wide variety of academic and practical subjects. Students are then required to submit a dissertation of not more than 20,000 words by the end of August.

Core Modules

In the first semester, you take three core modules. "Introduction to Journalism Studies" provides an overview of key issues and debates in the field. "International Communication and Journalism" focuses on the study of journalism in international and global contexts. "Putting Research into Practice" introduces students to a wide range of research methodologies currently used in the field and provides hands-on research workshops and lectures on recent research undertaken by members of academic staff in the School.

The second semester continues with "Mediatised Conflicts: The Politics of Conflict Reporting" and "Political Communication", both of which build on the first-semester "Introduction to Journalism Studies" and "International Communication and Journalism". During this semester students are also encouraged to pursue their own interests by selecting two optional modules, which are more specialised and enhance knowledge that they have already gained. At the end of the second semester, students will concentrate on working towards the completion of their dissertation.

Dissertation

The MA Journalism Studies gives students the opportunity to conduct their own original research, as it requires completion of a 20,000 word academic dissertation. Students will plan their dissertation and develop a research proposal during a first-semester research retreat in rural Wales. Individual dissertation supervisors will be allocated after this retreat. Students will also develop their research skills through the core module, "Putting Research into Practice" and through regular meetings with their dissertation supervisor.

Assessment

Students are required to produce written work, essays, assignments and a dissertation, throughout the academic year. These pieces of work will relate to the modules taken by students in their year of study. All course work is marked and graded by a system of continuous assessment.

Further Information

(General Enquiries)
MA Administrative Assistant
Huw Thomas

Phone:
+44 (0)29 2087 4786

Email:
Jomec-MA@cardiff.ac.uk

(Academic Content)
Course Director
Dr Karin Wahl-Jorgensen

Phone:
+44 (0)29 2087 7151

Email:
Wahl-JorgensenK@cardiff.ac.uk

MA International Journalism

Course Description

Journalists today confront rapid change as technologies make the media more accessible across frontiers and new concentrations of global media power shape them to commercial or political ends. The scale, scope and speed of today's media capabilities set them apart from those of any previous period. This course aims to enable students to understand these changes and their consequences for international journalism.

It offers a mix of practice and theory; techniques and advanced academic study.

Students come from all over the world for this one-year course, which offers an exceptional opportunity to gain a perspective on the evolution of journalism in different media and in different countries.

Who should apply

- ▶ The course is designed for aspiring journalists and mid-career practitioners

Principal Aims of the Course

- ▶ Deepen student understanding of issues in international journalism
- ▶ Raise students' professional skills and knowledge
- ▶ Equip students with media-orientated research and study skills
- ▶ Assist students to master rigorous analytical work, so they are able to produce well-researched essays, journalistic assignments and dissertations to deadline
- ▶ Enhance understanding of the effect of interactive technologies on the practice of journalism
- ▶ Explore the role and function of the journalist in different cultures.

Course Structure

Stage I of the MA International Journalism is taught across two semesters (Autumn and Spring) from the end of September to the middle of May. Students study core modules worth a total of 60 credits during the Autumn semester and a further 40 credits of core modules and 20 credits of optional modules during the spring semester. Stage II of the programme begins immediately after the end of the spring semester and dissertations are submitted in late August.

Core Modules

International News Production I and II: These modules, taken over the full academic programme, develop understanding and application of best principles and practices in news production. During the second week of the Autumn semester students choose to follow a broadcast news, newspaper, magazine or documentary pathway. Through a mix of workshops, discussion and real world reporting, the pathways analyse news values and audience focus and develop newsgathering and production skills.

Information Gathering and Analysis I and II: These modules introduce students to the basic tools of academic research and to journalistic techniques of information gathering, retrieval and analysis. The modules examine the methods employed by investigative journalists and the ethical and legal issues they sometimes raise; techniques of interviewing for reporting and research; dealing with press conferences; basic business and economic concepts; effective use of figures; how to read and understand public documents (eg government papers, company reports) and more.

IGA is designed both to develop and enhance journalistic endeavour and to provide an understanding of the academic research methods required for the dissertation.

Foreign News Reporting: This Autumn semester module aims to equip students to report well on, or for, societies other than their own and to report confidently on major international institutions and issues. The module will examine the cultural and professional challenges involved in effectively communicating news between societies; how recent technological advances have affected foreign correspondence and categorisations such as 'local' and 'foreign' news; who predominates in setting the international news agenda and how; the major national, multilateral and regional actors in world affairs; significant contemporary international issues; and incipient trends for the future in international affairs.

During the second semester students are also encouraged to pursue their own interests by selecting two optional modules, which are more specialised and enhance knowledge that they have already gained. These typically include: insurgency; reporting business, finance and economics; new media and politics; global crisis reporting; development communications; international relations for journalists; media law; managing in the media; citizen media; great journalists and reporting health and science.

Dissertation

For the required dissertation of not more than 20,000 words most MA International Journalism students undertake a journalistic treatment of a topic, in either print or documentary format within an academic framework. Students may instead undertake media research of a topic in international journalism. Students plan the dissertation and develop a research proposal during a first-semester research retreat in rural Wales. Individual dissertation supervisors are allocated after this retreat. Research skills are developed through the core modules and through regular meetings with a dissertation supervisor. A dissertation handbook will be circulated to all students following the residential research trip during the autumn semester.

Assessment

Students are required to produce written work, journalistic assignments and a dissertation throughout the academic year.

Further Information

(General Enquiries)
MA Administrative Assistant
Huw Thomas

Phone:
+44 (0)29 2087 4786

Email:
Jomec-MA@cardiff.ac.uk

(Academic Content)
Course Director
Sara Hadwin

Phone:
+44 (0)29 2087 4187

Email:
HadwinS@cardiff.ac.uk



More online at:

www.cardiff.ac.uk/jomec

MA International Public Relations

Course Description

The MA International Public Relations was introduced in September 2001. This unique one-year course, accredited by the Chartered Institute of Public Relations, offers a mix of practice and theory, techniques and advanced academic study, with an international perspective. It aims to promote an awareness of the roles of public relations in the contemporary world, at whatever level, or in whatever context it is practised.

Who should apply

This course is designed for four groups of students:

- ✦ Experienced public relations practitioners looking to reflect on their career to date and develop new ways of looking at communication issues on a global scale;
- ✦ Would-be public relations practitioners interested in understanding more about the world of international public relations;
- ✦ Graduates looking to deepen their understanding of public relations in the practical, social, political and business sense;
- ✦ Students looking to undertake PhD study in the field of international public relations.

Principal Aims of the Course

The overall aim of the course is to help students better understand the international public relations industry, which has grown dramatically in the past 20 years, with profound implications for the media, business, governments, pressure groups, consumers and other public institutions. Our aims are to:

- ✦ Explore the dynamic rise and development of public relations and highlight its inextricable link with international marketing, global media power and new technology;
- ✦ Provide insights from a media and public relations standpoint, so that students are able to operate at the level demanded in today's global information age;
- ✦ Teach students the key theories of public relations scholarship pertinent to modern-day public relations practice;
- ✦ Provide students with the skills and techniques essential to work in the public relations profession at an international level;
- ✦ Equip students with the research skills necessary to carry out media and business research;
- ✦ Enhance students' professional skill and knowledge base;
- ✦ Increase ability to undertake rigorous analytical work, ensuring students are capable of producing well-researched essays, assignments and dissertations to deadline.

Course Structure

Students complete this programme across two semesters (Autumn and Spring) from the end of September to the middle of May. Students are then required to submit a dissertation at the end of August. The programme consists of six core modules which are

considered fundamental to the degree scheme, and a dissertation of not more than 20,000 words.

Study modules range from academic lecture-seminar classes to workshops and "live" PR practice. There is also a programme of distinguished visiting speakers from journalism, the media and public relations.

Core Modules

International Public Relations Theory: this covers historical development, international corporate communications strategies, theories of cross-cultural communications and international PR programme planning.

International Marketing: the focus is upon the contextual factors, strategic and administrative mechanisms and organisational processes relevant to establishing and maintaining an effective international marketing strategy.

Research Methods I and II: This double module introduces students to the techniques of information gathering and retrieval, the use and application of different sources and methods for writing and research and how to analyse, use and present data drawn from a wide range of sources.

International Public Relations Practice: Students acquire skills and techniques essential to work in the public relations profession at an international level.

IPR, the Internet and New Media: This course seeks to show students the effects of the internet on public relations.

The above modules are followed by the **Dissertation**.

Dissertation

A 15 - 20,000 word piece of independent practically based work in the area of public relations. This might involve, for example, the planning and design of a public relations or marketing campaign, accompanied by an assessment of the project.

Assessment

Students are required to produce written work, essays, assignments and a dissertation, throughout the academic year. These pieces of work will relate to the modules taken by students in their year of study. All course work is marked and graded by a system of continuous assessment.

Staff

This course has been devised and is led by a highly experienced public relations practitioner, who has worked for a number of leading European and American public relations agencies, leading projects for major global brands, such as Gillette and Adidas. He is supported by full and part-time academics and practitioners with expertise in governmental and political communications, professional writing and theoretical issues.

Further Information

(General Enquiries)
MA Administrative Assistant
Huw Thomas

Phone:
+44 (0)29 2087 4786

Email:
Jomec-MA@cardiff.ac.uk

(Academic Content)
Course Director
Elliot Pill

Phone:
+44 (0)29 2087 0138

Email:
PillE@cardiff.ac.uk

MA Political Communications

Course Description

This course explores the rapidly evolving role of communication in political life, both nationally and internationally, including the role of the media, opinion polls, political advertising and marketing, publicity and PR, both nationally and internationally, and with special emphasis on campaigns and elections.

Who should apply

The course is aimed at graduates and those working in political communications, political parties, government agencies and bodies, statutory and voluntary organisations and the mass media and others who wish to develop their skills and knowledge of the field, including students intending to undertake PhD research in political communication.

Principal Aims of the Course

The aim is to enable students to deepen their understanding of political communications in national and international contexts and, where relevant, their skills in this field. More specific aims include to:

- ✦ Explore the political content of the mass media;
- ✦ Deepen students' academic and practical understanding of the actors and agencies involved in the production of political news and information;
- ✦ Examine the impact of media coverage of politics on audiences;
- ✦ Explore the interaction between media systems and political systems including government media policy, censorship, regulation and ownership;
- ✦ Equip students with the research and study skills necessary to carry out project-based professional and academic research;
- ✦ Enhance students' academic skills and knowledge in preparation for further academic study.
- ✦ Students taking this course will increase their ability to undertake rigorous analytical work, be capable of producing well-researched essays, assignments and dissertations to deadline.

Course Structure

The MA Political Communications is taught across two semesters (Autumn and Spring) from the end of September to the middle of May. In the first semester, students take three core modules: "Introduction to Political Communications", "Putting Research into Practice", and "International Communication and Journalism". In the second semester, there are two core modules: "Mediatized Conflicts: The Politics of Conflict Reporting" and "Political Communication", and the chance to choose two optional modules from a wide variety of academic and practical subjects. Students are then required to submit a dissertation of not more than 20,000 words by the end of August.

Core Modules

In the first semester, students take three core modules. "Introduction to Political Communications" provides an overview of key issues and debates in the field. "International Communication and Journalism" focuses on the study of journalism in international and global contexts. "Putting Research into Practice" introduces students to a wide range of research methodologies currently used in the field and provides hands-on research workshops and lectures on recent research undertaken by members of academic staff in the School.

The second semester continues with "Mediatized Conflicts: The Politics of Conflict Reporting" and "Political Communication", both of which build on the first-semester "Introduction to Journalism Studies" and "International Communication and Journalism". During this semester students are also encouraged to pursue their own interests by selecting two optional modules, which are more specialised and enhance knowledge that they have already gained. At the end of the second semester, students will concentrate on working towards the completion of their dissertation.

Dissertation

The MA Political Communications gives students the opportunity to conduct their own original research, as it requires completion of a 20,000 word academic dissertation. Students will plan their dissertation and develop a research proposal during a first-semester research retreat in rural Wales. Individual dissertation supervisors will be allocated after this retreat. Students will also develop their research skills through the core module, "Putting Research into Practice" and through regular meetings with their dissertation supervisor.

Assessment

Students are required to produce written work, essays, assignments and a dissertation, throughout the academic year. These pieces of work will relate to the modules taken by students in their year of study. All coursework is marked and graded by a system of continuous assessment.

Staff

This course is taught by leading academics who have researched and published in the field of political communications. Full-time staff are supplemented by a supporting cast of visiting experts from politics, the media and government. Staff bring academic and practitioner skills to the teaching of the degree, providing an in-depth approach to the issues surrounding political communications.

Further Information

(General Enquiries)
MA Administrative Assistant
Huw Thomas

Phone:
+44 (0)29 2087 4786

Email:
Jomec-MA@cardiff.ac.uk

(Academic Content)
Course Director
Dr Karin Wahl-Jorgensen

Phone:
+44 (0)29 2087 7151

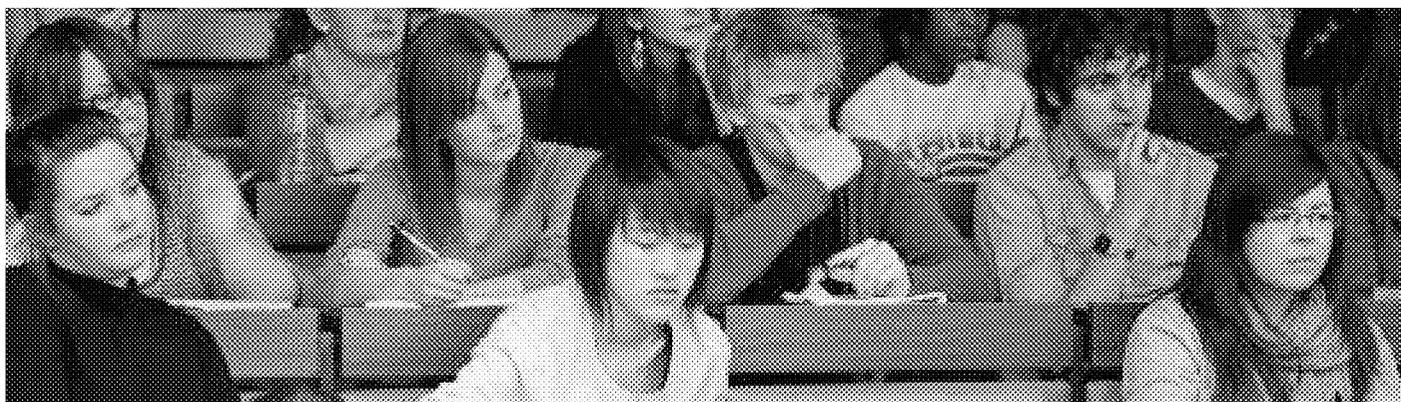
Email:
Wahl-JorgensenK@cardiff.ac.uk

MSc Science, Media and Communication



More online at:

www.cardiff.ac.uk/jomec



Course Description

This course is based on an innovative collaboration between the Cardiff School of Journalism, Media and Cultural Studies, the Cardiff School of Social Sciences and Techniquist, an internationally renowned science discovery centre located in Cardiff. By drawing on teaching and research expertise in journalism, media studies and public understanding of science, the course offers students a unique blend of the practical and theoretical skills needed to understand the relationships between science, society and the media. The course is particularly suitable for those working in political communications, political parties, government agencies and bodies, statutory and voluntary organisations, the mass media and others who wish to develop their skills in the increasingly important area of science communication.

The course draws on the expertise of academic staff in media research and the study of science and technology. Cardiff is at the cutting edge of theoretical and empirical work in these fields and the course will offer students the opportunity to engage with current debates about topics such as the organisation and funding of scientific research, the reporting of scientific innovation and controversy within different media, and the role of citizens, experts and the media in decision making where science and technology are contested. In addition, students will also receive practical, hands-on training in the production of 'feature stories' for use in print, radio or TV.

The course is offered as a series of modules taught by academic staff. Students take a pair of foundation modules that introduce them to the key social science theories that underpin the course and the research methods needed for the dissertation. In addition, students will take three core modules in which the main elements of the scheme are developed. Students are able to develop their own specialist interests by choosing from a selection of optional modules and through their dissertation research. Assessment is by a combination of coursework, presentations and other assignments. For further information on modules, please visit the School of Social Science's website at www.cardiff.ac.uk/socsi/postgraduate

TECHNIQUEST

Techniquist Cardiff is a collaborative partner in the MSc

Principal Aims of the Course

The course is based around three areas of research in which Cardiff University has particular expertise and which provide the focus of the three core modules. These modules provide students with access to the latest research and thinking in the following areas:

- ✦ The nature of scientific research and knowledge – how is science organised, how are scientific controversies resolved, what are the roles of citizens, experts, government and the media in these controversies?
- ✦ The analysis of media processes and outputs – how do journalists and their publics understand science, how do we decide if predictions about scientific developments are 'authoritative' or 'reasonable', when is science reporting 'balanced' or 'fair' and when is it 'sensationalist'?
- ✦ The practical skills needed to report science – what do scientists do, how can journalists report this when they may have little direct experience of the science itself, how can trust and confidence between scientists and journalists be developed and maintained?

Special Features of this Course

The course offers an innovative collaboration between two internationally respected Schools. Students will have access to a wide range of academic staff, facilities and research networks. Staff in the schools have close contacts with a wide range of media and science organisations including the Wales Gene Park, local and national media industries, science communication centres such as Techniquist as well as policy makers in regional, national and European institutions. Students on the programme thus have access to a wide range of expertise and a diverse selection of potential research topics.

The MSc tackles the increasingly important area of science communication

Further Information

Please Note:

This course is administered by Cardiff School of Social Sciences. For further information, please contact:

The Masters Programme Office

Phone:
+44 (0)29 2087 4294
Email:
socialsciencemasters@cardiff.ac.uk

Alternatively, please see the School's website at www.cardiff.ac.uk/socsi/postgraduate

What the Students say... Masters Programmes



**Pushpa Al Bakri Devadason –
Journalism Studies**

"It has truly been an enriching and illuminating experience in the UK."

Pooja Jagpal
International Public Relations

Manjit Kaur
International Public Relations

Jessica Winch
International Journalism

Elfi Middelbeek
International Journalism

Pushpa Al Bakri Devadason
Journalism Studies

Newton Ndebu
Political Communications

Newton Ndebu – Political Communications

"My experience at Cardiff was both enjoyable and enlightening, with numerous opportunities for the achievement of my goals of exposure and academic development."

What was the best thing about your course?

Pooja – The faculty, including the admin staff, the students, and the close relationship the students shared with the entire staff throughout the course.

Manjit – I loved the practical elements, which included the skills needed for jobs after the course, I felt these were most beneficial to me.

Jessica – The best thing about the course was the opportunity to meet people from all over the world and engage with global issues. It really widens your perspective - and I now have contacts in over 20 countries!

Elfi – I really liked the international aspect of the course. You can be doing an assignment with people from China, India and America one day and find yourself having lunch with people from Poland and Norway the next. I also really like hands on approach, you're not just learning about journalism, but you're actually out there doing it.

Pushpa – The internationally diverse friends and classmates and humility of lecturers.

Newton – Practical approach to issues that made it easy to connect between theory and practice, and a wide international perspective in approach to the subjects taught.





Why did you choose to study at Cardiff University?

Pooja – The course was the only leading 'international' public relations course in all of Europe and it is taught by a great faculty with industry experience, plus having done my undergraduate in Cardiff, I was already aware of the brilliance of the university and the level of interest the faculty has in students doing well.

Manjit – I chose Cardiff University because the city is a nice relaxed city with a lot to offer – the student life here is great and there aren't many cities in the UK that thrive with student culture.

Jessica – I chose to study at Cardiff University because of the reputation of its journalism school. JOMEC is known across the newspaper industry and I'm pleased to have had the chance to study here.

Elfi – I chose Cardiff because of its international credentials and because it was between City and Cardiff and Cardiff seemed like a much nicer place to live.

Pushpa – It was ranked as one of the top Universities for journalism and media studies by my government.

Newton – Recommendations from friends and colleagues who had studied there previously.

Why would you recommend Cardiff to potential students?

Pooja – The University hones the skills of the students and provides excellent opportunities for students to enter the real world. Plus the city is full of life and caters to all the needs for students, be it enjoying a sunny day in Bute park, a stroll around the galleries or a night out in town.

Manjit – I always boast about the city, Cardiff is a hidden city, many don't really expect Cardiff to be as nice as it is. The University has a lot of facilities and help for students. The beautiful buildings allow students to feel privileged to be part of such a great university and city.

Jessica – It's a beautiful, clean city with a really fun vibe, great shopping and a rugby stadium in the city centre.

Elfi – Because Cardiff offers everything you need in a city but at the same time has that village feel. The university has lots to offer and the friendly Welshies will conquer your heart.

Pushpa – Its location as a city with an abundance of activities and surrounding breathtaking natural beautiful landscapes of Wales.

Newton – It is a great place for learning with lots of learning resources and away from the disruptions characteristic of big cities.

Remember to bring your umbrella to Cardiff - Elfi Middelbeek and Jessica Winch remembered theirs.

The Research Environment



The Future of Journalism - plenary session

Cardiff School of Journalism, Media and Cultural Studies conducts cutting-edge, interdisciplinary research, which regularly attracts major awards from funding bodies such as the Arts and Humanities Research Council (AHRC) and the Economic and Social Research Council (ESRC).

In the 2008 Research Assessment Exercise, the assessment panel classified 45% of the School's research output as 'World-Leading' or 4* and a further 30% as 'Internationally Excellent' or 3*, the two highest classifications available. The results placed the School in the top three of 47 UK institutions in the fields of communication, cultural and media studies, based on the volume of staff working at a world-leading level.

The School is regularly commissioned to carry out research for professional and industry organisations (e.g. the BBC, Independent Television Commission and National Union of Journalists) as well as for regulatory and governmental bodies (such as the Welsh Assembly, Electoral Commission and European Union). In addition we conduct work for charities ranging from Oxfam to the Nuffield Foundation.

Major research areas include:

- ✦ Journalism Studies
- ✦ Race, Representation and Cultural Identity
- ✦ Risk, Science and Health Reporting
- ✦ Mediatized Conflict

The above groups are complemented by additional expertise within JOMEC in fields such as:

- ✦ Audience and fan studies
- ✦ Children and the media
- ✦ Feminist media studies and cinema



Professor Mieke Bal - Amsterdam University, speaking at the Cultural Translation plenary

Our expertise embraces diverse research methods ranging from oral history, focus groups, ethnographies, surveys and interviews to archival work and textual analysis (including critical discourse analysis). We are involved in studying the production of cultural representations as well as their content and reception and our work addresses diverse forms of media, ranging from computer games to science fiction films, from television, newspapers and magazines to internet communication.

Our work has been translated into many different languages for use in research and training all over the world.

School staff publish prolifically in key journalism, media and cultural studies journals as well as contributing to other disciplines (e.g. sociology, politics and psychology) and writing for professional/industry magazines. Our faculty have written widely used text books and research method guides, as well as producing influential case-studies and theoretical accounts about journalism, media and cultural studies. Several international journals are edited or co-edited from the School. These are:

- ✦ Social Semiotics
- ✦ Feminist Media Studies
- ✦ Journalism Studies
- ✦ Journalism Practice

The School has published a series of reports commissioned by bodies such as the Broadcasting Standards Commission, BBC, Independent Television Commission, Electoral Commission and the Economic and Social Research Council.

Our research activity and the expertise of our staff ensure that the School is a particularly dynamic and stimulating place to study as a postgraduate research student.

The School has hosted a number of major International Conferences, including the Future of Newspaper 2007 and the Media, Communication and Cultural Studies Association Conference 2008 (MECCSA).

The Future of Journalism conference 2009

The conference's plenary speakers were Bettina Peters, Director of the Global Forum for Media Development (GFMD), a network of 500 media assistance organisations from around the globe and James Curran, Professor of Communications at Goldsmith's College University of London, where he is Director of the Goldsmith's Media Research Programme.

The conference focused on the future of journalism and featured contributions from an international community of academics, along with newspaper executives, trade unionists, journalists and regulators.

Cultural Translation 2009

The conference was opened by keynote speaker Professor Mieke Bal of Amsterdam University, who's paper 'Lost in space' addressed key issues in migration, diaspora and cultural identity.

The conference saw papers delivered based upon the conference theme of cultural translation, by an international audience of scholars, practitioners and academics.



Tomorrow's Journalists 2010

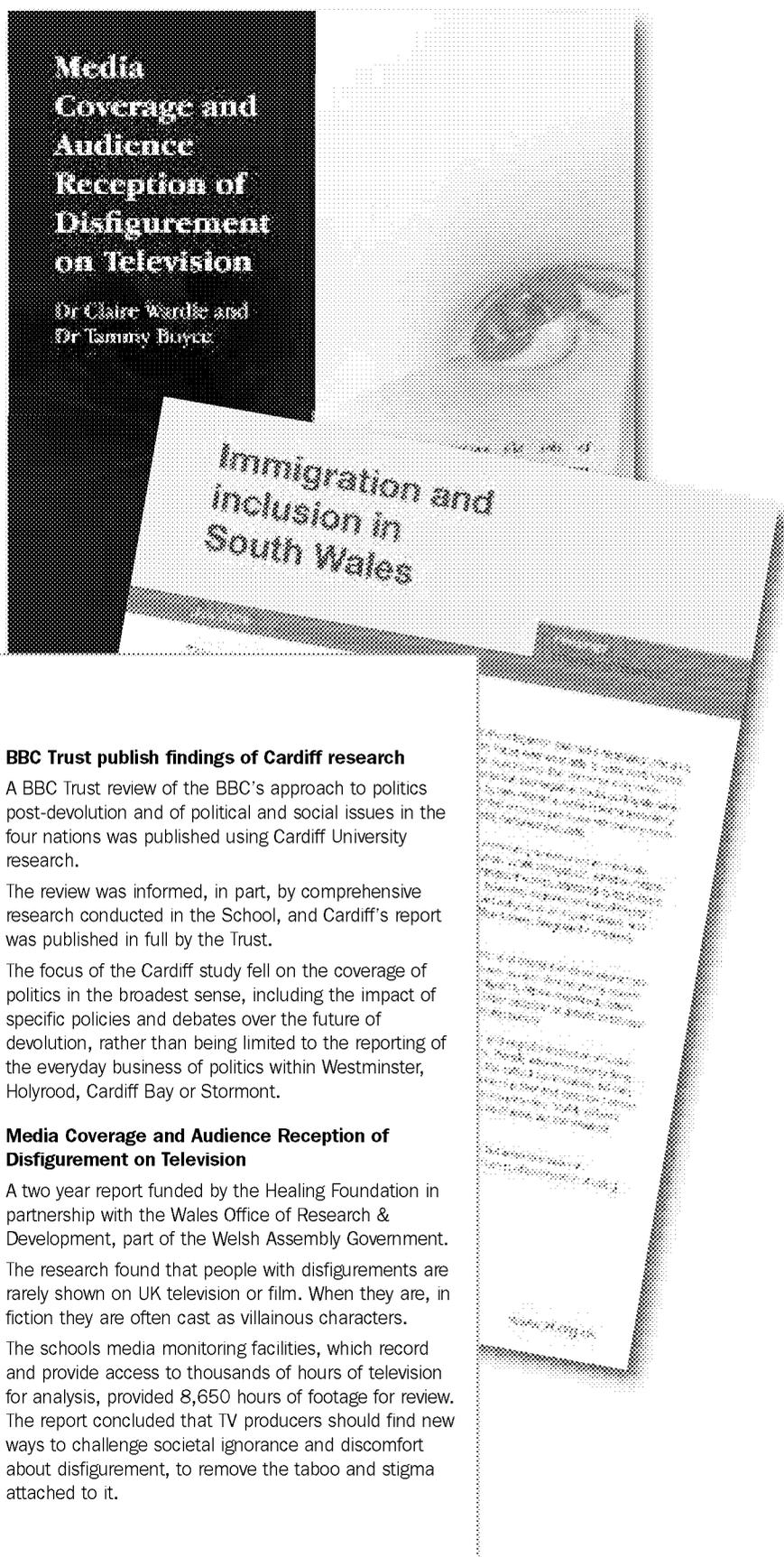
The Cardiff Centre for Journalism marked its fortieth year as one of the UK's leading journalism schools with a conference which looked to the future and what the subsequent four decades may bring for the next generation of trainee journalists.

Its speakers – many of whom studied at Cardiff and others who helped teach and train students included Mark Byford (Deputy Director-General, BBC), Simon Lewis (Former Director of Communications at No 10), Ron Jones (Chairman, Tinopolis) and Alan Edmunds (Publishing Director, Media Wales).

Research reports:

Immigration and inclusion in South Wales

Media Coverage and Audience Reception of Disfigurement on Television



Recently Completed Research

Immigration and inclusion in South Wales

This research from the Cardiff School of Journalism, Media and Cultural Studies explored the impact of new migration on receiving communities in South Wales.

The impact, in particular on community, integration and cohesion was derived from research carried out in Cardiff and Merthyr Tydfil and explored the perspectives of both new and settled residents.

The research formed a report, *Immigration and inclusion in South Wales*, which was launched at the National Assembly for Wales and funded by the Joseph Rowntree Foundation.

Channel 4's Dispatches Programme

Cardiff School of Journalism, Media and Cultural Studies carried out research into the press coverage of British Muslims since 2000 for the Channel Four documentary 'Dispatches'.

Research commissioned by Dispatches into the ways in which Islam and British Muslims are represented in British newspapers was carried out by the School's research team.

The in-depth study analysed around a thousand newspaper articles about British Muslims in the British Press from 2000 to 2008.

BBC Trust publish findings of Cardiff research

A BBC Trust review of the BBC's approach to politics post-devolution and of political and social issues in the four nations was published using Cardiff University research.

The review was informed, in part, by comprehensive research conducted in the School, and Cardiff's report was published in full by the Trust.

The focus of the Cardiff study fell on the coverage of politics in the broadest sense, including the impact of specific policies and debates over the future of devolution, rather than being limited to the reporting of the everyday business of politics within Westminster, Holyrood, Cardiff Bay or Stormont.

Media Coverage and Audience Reception of Disfigurement on Television

A two year report funded by the Healing Foundation in partnership with the Wales Office of Research & Development, part of the Welsh Assembly Government.

The research found that people with disfigurements are rarely shown on UK television or film. When they are, in fiction they are often cast as villainous characters.

The school's media monitoring facilities, which record and provide access to thousands of hours of television for analysis, provided 8,650 hours of footage for review. The report concluded that TV producers should find new ways to challenge societal ignorance and discomfort about disfigurement, to remove the taboo and stigma attached to it.

Cardiff: the University



*Above and below:
Cardiff University's estate
comprises historic and
modern buildings*



Cardiff is a successful, thriving and cosmopolitan university with a long history of service and achievement and an international reputation for high-quality teaching and research. The University was founded in 1883 when it was granted its own Royal Charter. Today, Cardiff is a member of the Russell Group, the UK's top 20 research intensive universities. It attracts students from more than 100 countries and substantial research funding from the Research Councils, public bodies, industry, commerce and other sources. Cardiff's vision is to be a world-leading university.

The results of the latest UK Government-sponsored Research Assessment Exercise (2008) show that world-leading research is being undertaken throughout Cardiff University. Almost 60 per cent of all research at Cardiff University was assessed as world-leading or internationally excellent – 4* and 3* (the top two categories of assessment). 33 out of 34 research areas submitted by the University for assessment by independent panels of experts are shown to be undertaking research that includes work that is "world-leading in terms of originality, significance and rigour." Based on 'Research Power' (one of the range of accepted measures) the University is very highly rated among UK universities. The majority of Cardiff University's research areas are in the top ten in the UK.

In addition, the University's teaching quality received a robust endorsement in the most recent Institutional Review conducted by the Quality Assurance Agency for Higher Education (May 2008).

Research at Cardiff is vigorous and pioneering – Cardiff University academics are leaders in their fields, and our stimulating and supportive research culture provides a dynamic environment in which to pursue postgraduate study and research at the cutting edge of knowledge and scholarship. Our research quality also contributes significantly to teaching at all levels: the entire learning experience at Cardiff University benefits from this invigorating exposure to the latest advancements across all fields of study.

Alongside our pursuit of breakthroughs in science and technology, advances in scholarship are also central to the University's mission, developing and extending our understanding of human culture and increasing our creativity.

Cardiff University has a population of approximately 26,000 students, of whom some 7,600 are postgraduates. The University has a friendly, inclusive atmosphere which attracts students from a variety of social and ethnic backgrounds from throughout Wales, the rest of the UK and around 93 countries world-wide.



More online at:

www.cardiff.ac.uk

Postgraduates at Cardiff pursue their studies in the inspiring surroundings of a civic university; many of our schools are housed in and around 19th century Portland stone buildings in and around Cardiff's civic centre. Academic buildings, libraries, the Students' Union and many of the student residences are within a short walking distance of each other. More than £200 million has been invested in the university estate in recent years to provide new and refurbished facilities of the highest quality, including first class library and computing facilities, excellent lecture theatres and private study areas, a number of new residences and extensive sports facilities. All overseas postgraduates, including those from within the EU, are guaranteed a place in University accommodation.

The Graduate Centre

Cardiff University is among the few universities in Britain to have a dedicated facility for postgraduate students. The Graduate Centre offers additional resources in terms of space, study and social facilities, workshops and events for postgraduate students during their time in Cardiff. It is managed collaboratively by the University, the Students' Union and postgraduate students. The Centre has a dedicated IT room with 43 terminals, printers, a scanner and a photocopier. There is a coffee lounge with comfortable sofas, work tables and networked computers, ideal for web and email access, adjacent to the Café Bar. There is also a reading room, the Café Bar and two meeting rooms that are available free of charge to postgraduate students for seminars, group work or discussions.

Throughout the year staff in the Graduate Centre also organise a variety of social and academic-related events. These include an induction programme in late September to help new students find their way around the campus and city, and workshops on topics such as time and stress management, presentation skills and career development. Social events range from film screenings to day trips, many of which are planned by postgraduates. The Graduate Centre is situated within Cardiff University Students' Union Building. This is one of the biggest, best and most active Students' Unions in Britain, with an outstanding entertainments programme and a wide range of societies and facilities. These include the University bookshop, several food outlets, a general shop, games room with video arcades, satellite television, 5 full-size snooker tables, 12 pool tables and a nightclub, a pub and a 1,500 capacity Great Hall venue for concerts.

The Graduate Schools

In addition to the interdisciplinary academic and social hub provided by the Graduate Centre, Cardiff University's Graduate Schools promote interaction between research students and staff within and between different subject areas. There are four Graduate Schools: the Research and Graduate School in the Social Sciences; the Graduate School in Biomedical and Life Sciences; the Researcher and Graduate School in Humanities and



the Graduate School in Physical Sciences and Engineering. The Graduate Schools provide a scholarly infrastructure for postgraduate research, complementing that provided by individual Academic Schools.

In particular, the Graduate Schools aim to strengthen links between researchers, most notably in research areas that cross School and traditional disciplinary boundaries, and to enhance the skills training and development opportunities offered to our postgraduate researchers. Opportunities are provided for research students to come together to share and develop research interests with a wide range of other researchers, allowing them to network and to feel an integral part of the research community. Recent examples of events include student-led conferences, such as the 'Control' conference; 'Speaking of Science', 'Spotlight on Social Sciences'; and 'Voice of Humanities'.

Our vibrant and friendly postgraduate community numbers over 7,600 students from over 93 countries

"One of the top teaching and research universities in the UK. Cardiff is everything a good university should be – it has excellent facilities, often magnificent buildings and great social and sporting facilities all wrapped up in a vibrant, cultural city centre."

Sunday Times University Guide

"Cardiff has established itself as the front runner in Welsh higher education . . . it is a match for most rivals in teaching and research and the overall performance is amongst the best in Britain."

The Times Good University Guide

Further Information

About Cardiff University
www.cardiff.ac.uk/about

Cardiff University Students' Union
www.cardiffstudents.com

Postgraduate life at Cardiff
www.cardiff.ac.uk/postgraduate/pglife

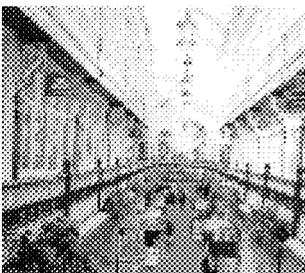
The Graduate Centre
www.cardiff.ac.uk/gradc

The Graduate Schools
www.cardiff.ac.uk/gradschools

Cardiff: the City



Cardiff Bay, the city's attractive waterfront, including the Wales Millennium Centre, a world-class venue for the arts



One of Cardiff's many elegant shopping arcades

The city of Cardiff offers an excellent location in which to live and study. Its cosmopolitan nature provides something for everyone, from the excitement of the city centre to the peace and quiet of the surrounding countryside. Cardiff's size, with a population of around 328,000, together with its status as a capital city, ensure that it has plenty to offer without suffering from disadvantages such as high prices or overcrowding. Our students also benefit from the fact that the city centre lies within walking distance of both the Cathays Park and Heath Park campuses. It's no wonder that Cardiff was recently voted the most desirable city in the UK in which to live and work.

With its elegant civic centre, extensive parklands and landmark buildings, ranging from the magnificent Millennium Stadium to the historic Cardiff Castle, Cardiff is a city with a very distinctive character, a good quality of life and a growing national and international reputation. It is currently host to many high profile events, such as the Singer of the World competition and Britain's largest free summer festival.

When it comes to entertainment and recreation, Cardiff is well-equipped to satisfy student needs. Concerts to suit all tastes are held at Cardiff International Arena, the Wales Millennium Centre and St David's Hall. The world-acclaimed Welsh National Opera is based in Cardiff, while for those who prefer drama, Cardiff has two thriving theatres and a large

well-established arts centre. There are also comedy clubs, several multi-screen cinemas and numerous museums, including the National Museum and Gallery of Wales, Techniquest (one of Britain's most successful hands-on science centres) and St Fagans National History Museum.

For those who enjoy shopping, the city is one of Britain's most successful retail centres – one of the best outside of London. Large contemporary shopping complexes, including the recently opened 'St David's 2' boasting over 100 new stores, and pedestrianised shopping streets offer everything from designer names to high street stores. Cardiff's St David's Centre is one of the largest shopping centres in the UK. Glass-canopied Victorian and Edwardian shopping arcades host independent boutiques, bookstores and record shops.

Cardiff is also a major venue for sports in the UK; in addition to hosting important football matches, the Millennium Stadium is home to international rugby – the special atmosphere in the city on an international match day is not to be missed. First-class cricket (including one-day international matches), athletics, hockey, squash, tennis and swimming are variously accommodated within the city and the University, while rowing, sailing, ice-skating, parachuting, speedway, canoeing and many other sports are available within easy travelling distance.



The logo of the multi-organised and partnership providing the City of Cardiff nationally and internationally



More online at:

www.cardiff.ac.uk/postgraduate



Cardiff Castle, situated at the heart of the city centre

The city also offers easy access to the countryside, coast and mountains; the Brecon Beacons National Park is only a 30 minute drive from Cardiff and the Glamorgan Heritage Coast and the Gower are within easy reach.

Visiting Cardiff . . .

Cardiff benefits from excellent road and rail links and is conveniently accessible from Britain's other major towns and cities. London, for example, is two hours by train, and the M4 links both the west and south of England, as well as west Wales. Travel to the Midlands and the North is equally convenient – Birmingham, for example, is just two hours away by road. The main coach and railway stations in Cardiff are both centrally-placed, while travel connections to Europe and further afield are catered for at Cardiff International Airport in the Vale of Glamorgan.

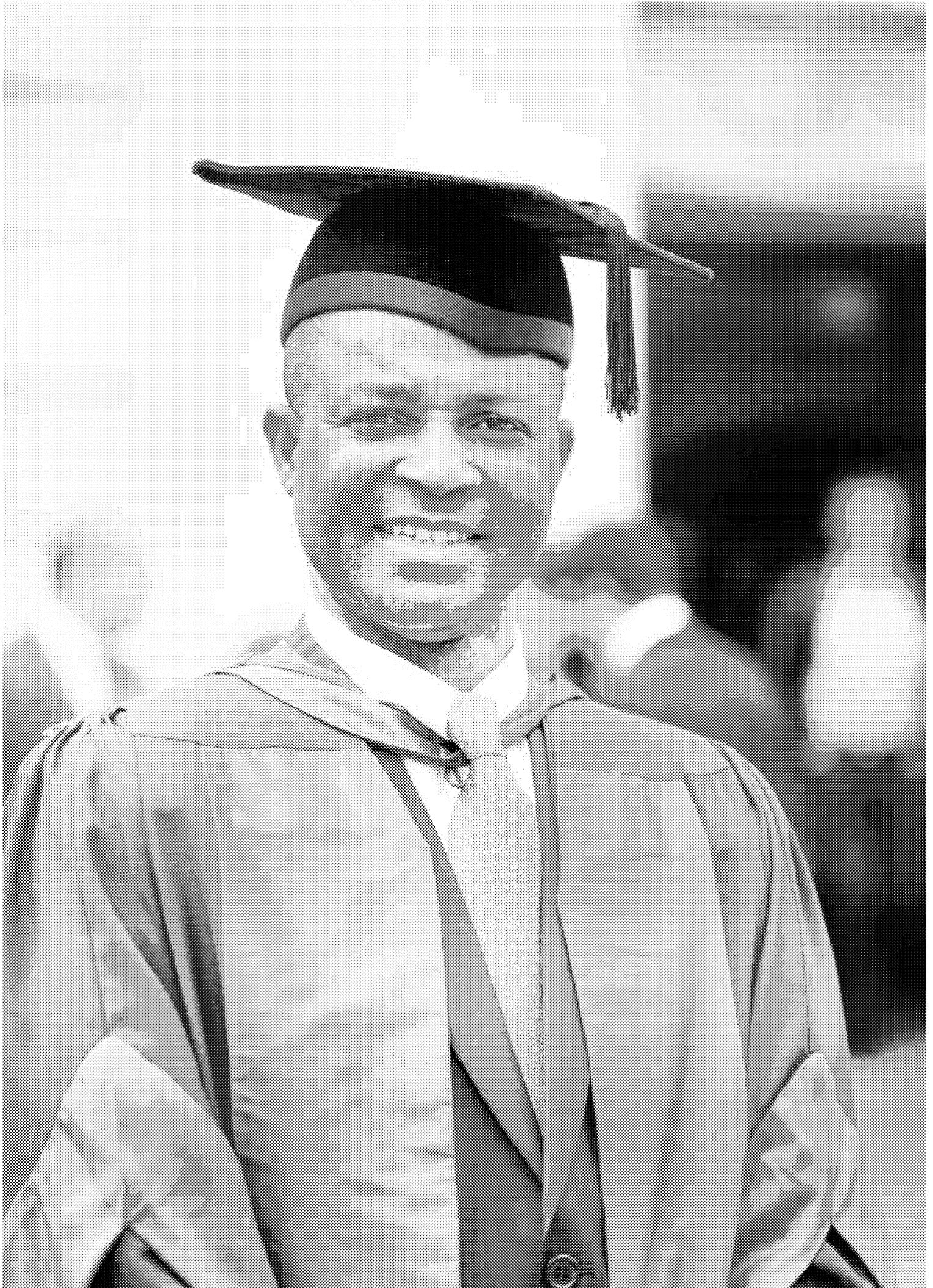
Cardiff School of Engineering shares the £35 million Queen's Buildings complex with the School of Computer Science and the School of Physics and Astronomy. The Queen's Buildings site is located just off Newport Road at the centre of Cardiff, a short walk from Queen Street railway station and the city's main shopping and entertainment area.

To obtain travel directions to Cardiff, please visit www.cardiff.ac.uk/directions

"Cardiff is popular with students, offering all the attractions of a large conurbation without such high prices as students experience elsewhere."

The Times Good University Guide







More online at:

International Students

www.cardiff.ac.uk/international

An International Experience

We are delighted to welcome each year students from more than 30 different countries studying at both undergraduate and postgraduate levels.

Several postgraduate programmes are structured to reflect the cultural diversity of our students, for example the MA in International Journalism and MA in International Public Relations.

We work closely with the University's International Office supporting students through the application process and their time with us in JOMECE. All international students can call upon, where needed, an extensive programme of English Language support.

Many of our members of staff have international experience and involvement in collaborative ventures with leading universities and top journalism schools worldwide.

Cardiff is a rich and vibrant city to explore and hosts one of the largest and most respected universities in the world. We look forward to meeting you when you arrive in Cardiff!

Professor Duncan Bloy,
Director of International Development

International Tradition

The University has a well-established tradition of welcoming postgraduate students from overseas. There are some 3,000 international students from around 93 countries represented on campus and almost half of these are pursuing postgraduate studies. Cardiff School of Journalism, Media and Cultural Studies, in particular, has a large number of students from across the world. Inclusiveness and diversity are part of our culture.

The University provides all the information and support necessary to help ease the transition to life as a student at Cardiff. Once you have been made an offer here, for example, you will receive advice on matters such as immigration, visas, healthcare, climate and living and studying in Cardiff. We also provide a programme of induction and orientation events for all students during the week before enrolment. This includes a coach collection service from Cardiff and Heathrow airports, events and visits to introduce you to the University and city of Cardiff and a varied programme of social events. Throughout your studies, support and advice is available from a number of sources both within the School and the University as a whole.

Right: Experienced, well-qualified staff provide support catered to your needs

Left: Dr. Eghosa Aimufua graduated from Cardiff in July 2008. His PhD thesis tackled the topic of 'Press and National Integration'.

If your first language is not English, you must have a standard of spoken English which will enable you to successfully undertake your postgraduate study and conduct any research necessary. We would normally expect a minimum score of 7.0 in the British Council IELTS, or equivalent qualification. However, applicants with an IELTS score of 6.5 will be considered provided they undertake and successfully complete the University's eight-week pre-session English course.

Once you have enrolled at the University, the School provides in-session support for international students. Support comprises weekly workshops in reading strategies and writing skills, as well as one-to-one writing tutorials.

Students are identified as needing such support via an initial diagnostic test. The programme for support is based on this assessment and is fully integrated into the teaching programme of the Masters degrees. English Tutors are in regular consultation with the MA co-ordinators with respect to the students' language needs and will recommend attendance at tutorials and workshops as they think appropriate.

English Language support is central to the teaching and learning programmes offered by the MAs. It is designed to make sure that international students receive as much support as possible and to enable them to achieve maximum success in their Masters Degree. English Language support is also available for PhD students.

The International Development Division

The Universities International Development Division is here to help you whether you are already studying at the University, have applied for a course or are thinking of studying in the UK.

We represent International students at all academic levels, including International Foundation and English language students, and because of this we are able to deal with all your queries from one place.



Professor Duncan Bloy



Further Information

The International Development Division

Tel: +44 (0)29 2087 4432

Fax: +44 (0)29 2087 4622

Email:

international@cardiff.ac.uk

Web:

www.cardiff.ac.uk/international

The English Language Programmes Office

www.cardiff.ac.uk/international

Tel: +44 (0)29 2087 6587

Fax: +44 (0)29 2087 6591

Email: elt@cardiff.ac.uk

Web:

www.cardiff.ac.uk/elt

Funding your Studies



Diploma in Journalism

Tuition Fees:

Tuition fees for the diploma courses for the 2010/2011 academic session were £5,921 for Home/EU students, and £11,191 for international students. (A £500 non-refundable deposit on acceptance of your Offer).

The fee for UK students applying to the new MA in Journalism after completing the Diploma is expected to be around £1,300.

They usually rise annually, broadly in line with inflation. Housing costs and other living expenses in Cardiff are approximately £8,000 for the duration of your studies (September–June).

Most students pay their own way through the diploma courses, with the help of loans, family support or savings. It is not realistic to think of taking paid part-time work during your period on the course because the demands of time and energy are too great. A few local authorities still offer discretionary grants.

Self supporting students may be allowed to pay fees by instalments. Fees are not normally refundable. Enrolment is not complete until fees are paid in full or arrangements made to pay by instalment. If fees come from overseas sources, students must ensure that, by the enrolment date, sufficient sterling is available for the payment of fees. The tuition fees for each academic year are normally confirmed from January or February of each year.

For further information on postgraduate tuition fees, please see our website at: www.cardiff.ac.uk/postgraduate/pgfees or contact the Finance Office (see contact details on page 32).

Loans:

For career development loans, supported by the Department of Education and Skills, you should refer to their website on www.direct.gov.uk/cdl or telephone them on Free phone 0800 585 505. You may also call into your local branch of Barclays Bank, the Royal Bank of Scotland or the Co-operative Bank. For the most up to date information on funding your postgraduate course, please see:

www.cardiff.ac.uk/postgraduate/pgfunding
(UK/EU students)

www.cardiff.ac.uk/international (non-EU students).

Bursaries:

A full and up-to-date list of bursaries is available on the school's website.

Applicants for the diploma courses may be eligible to apply for a range of bursaries offered by the Centre for Journalism or by a range of media organisations and other benefactors.

Further details on all these schemes, which change from time to time, are available on the School website www.cardiff.ac.uk/jomec and are generally awarded after enrolment.

BBC Wales Bursary:

BBC Wales offers a bursary for an aspiring journalist to study for a postgraduate qualification in Broadcast Journalism at Cardiff University. The award is intended to support an individual who wants to pursue a career in journalism but who may be deterred from applying for the course because of financial difficulties or constraints.

The S4C Bursary:

awarded to a Welshspeaking candidate who has won a place on the broadcast course, in memory of the journalist and broadcaster T. Glynne Davies.

The Julian Hodge Foundation Annual Bursary:

is awarded to diploma students at the Centre for Journalism Studies making a strong case for financial assistance.

The Nick Lewis Memorial Scholarship:

has been set up in memory of a journalist on Wales on Sunday. It has been established by his work colleagues and is designed to help a needy Welsh student on the newspaper course.

BBC Magazines Graduate Training Scheme:

offers bursaries to support postgraduate study of magazine journalism on PIC accredited courses, including the diploma at Cardiff.

Tom Hopkinson Scholarships:

Three scholarships are awarded by the Centre for Journalism to students who make a strong case for financial assistance.

The Cardiff School of Journalism, Media and Cultural Studies Diploma Scholarship:

it is anticipated that an annual scholarship will be available from the School awarded to students making a case for financial assistance.

UK Research Council Studentships (open to UK/EU candidates only)

Arts and Humanities Research Council:

The AHRC offers funding for students on postgraduate taught programmes through the Professional Preparation Masters Scheme. Guidance and an application form can be downloaded from Cardiff University's web pages www.cardiff.ac.uk/ahrcawards

Masters Programmes

Tuition Fees

A composite fee is charged for each year of study and is payable at enrolment. This includes fees for admissions, registration, tuition and examination. The tuition fees are increased annually, in line with the general level of inflation. The tuition fees for the 2010-2011 academic year were:

	UK/EU Full Time	International Full Time
MA in International Journalism	£5,090	£11,191
MA in International Public Relations	£5,090	£10,664
MA in Journalism Studies	£4,552	£10,664
MA in Political Communication	£4,552	£10,664
MSc in Science, Media and Communication	£3,466	£10,100

Tuition fees for the new MA in Journalism will be £7,185 (UK/EU Full Time) and £13,989 (International Full Time).

If you are a self-financing student (i.e. you or your family are funding your studies) then you can pay your tuition fees in three equal instalments. For further details please see our website at

www.cardiff.ac.uk/postgraduate/pgfees or contact the Finance Office (see contact details on page 32).

Living Costs

Minimum basic living expenses are estimated to be £8,040 for the duration of your studies (September – September). These figures exclude tuition fees but take into account board and lodging, lunch during the week, travel between residences and the University, books and stationery. Overseas students are strongly advised to have an additional fund for use in emergencies.

Scholarships

The Cardiff School of Journalism, Media and Cultural Studies welcomes applications for the following Scholarships from applicants who have accepted an offer of a place to study for a one-year Masters programme.

One £5,000 Scholarship is available in each of the following areas:

- ✦ Cardiff International Journalism Scholarship
- ✦ Cardiff International Public Relations Scholarship
- ✦ Cardiff Journalism Studies Scholarship
- ✦ Cardiff Political Communications Scholarship

To be eligible for an award, applicants must:

- ✦ Have been offered, and accepted, a place on a full-time Masters programme for the 2011-2012 academic year.
- ✦ Hold a degree of at least upper second class honours standard or equivalent to that standard. This requirement may be waived for applications from appropriately qualified mature students.

- ✦ Demonstrate oral and written fluency in English.

A minimum score of 7.0 in the international English Language Test (IELTS) is required.

- ✦ Be classified as an overseas student for fees purposes.

It is not possible to be awarded a scholarship in addition to a full award from a separate body.

Once you have accepted your offer, any applicant wishing to be considered for the above Scholarships must complete an application form, and return it no later than Friday, 24th June 2011. Guidance notes and an application form can be downloaded from the School web-pages www.cardiff.ac.uk/jomec/ For the most up to date information on funding your postgraduate course, please see:

www.cardiff.ac.uk/postgraduate (UK/EU students)

www.cardiff.ac.uk/international (non-EU students)

There are many government and non-government organisations providing scholarship schemes which enable international students to get funding for study in a British university. You should not travel to the UK or begin a course of study without making sure that you have enough money to pay your academic fees and living expenses.

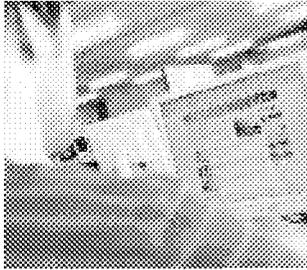
As competition for funding within the UK is so strong, it is a good idea to start your search by contacting your own Ministry of Education or Education Department, as they should have details of scholarship opportunities for students wishing to study overseas. You should also contact your nearest British Council office which will have details of British scholarship schemes. They will also be able to provide you with general information on studying and living in the UK. If there is no British Council office then contact your nearest British Embassy or British High Commission. You can also try looking on The British Council Website at www.britishcouncil.org

The competition for grants to study in the UK is very strong. Most grant-making organisations will insist that you meet some very strict requirements and you may have to be nominated by your government to get a grant from the UK government. You should be aware that if you do not meet all the requirements for a grant, then you will not be considered.

When you apply for a grant, remember:

- ✦ In most cases you will need to apply for your grant at least one year before your course starts. Deadlines vary, so you must check that you know what the deadline is before applying.
- ✦ Your application should be clear and concise. You should use the grant-making body's application form, if it has one.
- ✦ Please remember that the majority of grant making bodies will only give small amounts of money, which will not cover the full cost of the course, and do not usually include living expenses.
- ✦ Do not send applications to every single award making body; they all have strict requirements and you will be wasting your time if you do not fulfil all the requirements.
- ✦ Similarly do not send in an application after the deadline has ended; it will not be considered.





The postgraduate website provides information on possible sources of funding

Arts and Humanities Research Council

The AHRC offers funding for students on postgraduate taught programmes through the Professional Preparation Masters Scheme. Guidance and an application form can be downloaded from Cardiff University's web pages www.cardiff.ac.uk/ahrcawards

British Government Scholarships

Most scholarships for study in the UK are funded by the British Government and are paid to another government for its students, either directly or through an organisation such as the British Council. Initially you should contact your own Ministry of Education or Education Department, which will have details of most schemes and will also be able to advise you on your own government's conditions for studying abroad. In addition, you should contact the nearest British Council office in your country, which should give you details of relevant scholarship schemes. If there is no British Council office, then contact the nearest British Embassy or British High Commission.

The British Chevening Scholarships

British Chevening scholarships are awarded to extremely able students wishing to follow full-time postgraduate study in a UK institution. Awards may be for study in any subject field. Preference is given to postgraduates and those already established in a career. Awards, which

may cover all or part of the costs, are usually given for formal courses of postgraduate study but may be given for shorter vocational or research courses.

For further details contact: The British Embassy, the British High Commission or the British Council office in your own country. Please also visit The British Council Chevening Scholar Website at www.chevening.com

Commonwealth Scholarships

These awards are for citizens of a Commonwealth country (not the Commonwealth of Independent States) or a British dependent territory wishing to undertake postgraduate study or research in another Commonwealth country. Applicants should be aged under 35 and permanent residents of their country. Grants are for one to three years and usually cover the cost of travel, tuition fees and living expenses. There may, in some cases, be additional allowances for help with books or clothes. An allowance may be paid to help with the cost of maintaining a spouse.

For further details contact:
Association of Commonwealth Universities (ACU)
John Foster House, 36, Gordon Square
London WC1H 0PF
Tel: +44 (0)20 7387 8572
Web: www.acu.ac.uk

Further Information

Cardiff University websites:

www.cardiff.ac.uk/postgraduate/pgfunding
(UK/EU students)

www.cardiff.ac.uk/international
(International Students)

External websites:

- * Graduate Prospects:
www.prospects.ac.uk
- * British Council:
www.britishcouncil.org/learning
- * UK Research Councils:
www.rcuk.ac.uk
- * Career Development Loans:
www.direct.gov.uk/cdl
- * Students' Union Jobshop:
www.cardiffstudents.com

Research Programmes

Tuition Fees

Tuition Fees for research programmes (PhD and MPhil) for the 2010-2011 academic year were £3,466 for fulltime UK/EU students and £10,100 for full-time international students. The tuition fees are increased annually in line with the general level of inflation. For further details please see our website at www.cardiff.ac.uk/postgraduate/pgfees or contact the Finance Office (please see Contact Details on page 32).

Sources of Funding

The School offers bursaries from time to time. Normally students must secure their own funding from sources such as the British Government Scholarships, British Chevening Scholarships, Commonwealth Scholarships and Government and non Government agencies which enable international students to gain funding for study. A good starting point is to contact your own Ministry of Education or Education Department.

Arts and Humanities Research Council

The Arts and Humanities Research Council offers funding to research students in the Arts and Social Sciences. Please visit the AHRC's website for further information on the Masters and Doctoral Funding Schemes. www.ahrc.ac.uk

Social Sciences and Humanities Research Council

Canadian citizens may be eligible to apply to the Social Sciences and Humanities Research Council (SSHRC) for Doctoral Fellowships and the Canada Graduate Scholarships (CGS) Program: Doctoral Scholarships. www.sshrc.ca

Programme Alban

Latin American students may be eligible for ALBAN funding, which is held annually for postgraduates. www.programalban.org

Entry Requirements and When to Apply



Diploma Programmes

Entry Requirements

Candidates applying for the Diploma in Journalism Studies would normally be expected to hold a degree, of at least lower second class honours (2:2) standard or equivalent to that standard. This requirement may be waived for students with appropriate alternative qualifications. The programme is aimed at students wishing to pursue a career in the British Media.

In addition, applicants whose first language is not English must obtain a British Council IELTS score of at least 7.5, or an equivalent English language qualification.

You should be able to demonstrate your commitment to a career in the media and be street-wise, inquisitive and self-reliant. An ability to express yourself clearly in writing and orally is vital.

You should also have a sound knowledge of current affairs and the social ability to win trust and confidence, along with the energy, persistence and dedication never to take "no" for an answer. You will also need sound judgement and the ability to stay calm in a crisis.

When to Apply

The deadline for applications to the Diploma in Journalism Studies is the end of February each year, in order to be considered for the forthcoming academic session starting in September of that year. There is no advantage in applying early.

Competition for places is high, so it is important that you take every opportunity to point out why you feel your claim to a place is distinctive. For further details please see the How to Apply section of our website <http://bit.ly/dJWAQ>

Interview Procedure

Applicants to the Diploma in Journalism who are offered an interview should note they take place during the Easter vacation and last all day.

There is no requirement for samples of professional work to be enclosed with your application. Those selected for interview for the Newspaper and Magazine courses will be invited to bring samples of professional work with them e.g. press cuttings, whilst interviewees for the Broadcast course will be expected to record an audio news bulletin.

Further Information

For general Diploma queries contact:

Ms Anna Keyworth
Diploma Administrative Assistant

Phone:
+44 (0)29 2087 0647

Email:
Jomec-Diploma@cardiff.ac.uk



Masters Programmes

Entry Requirements

MA

Applicants will normally be expected to hold a UK higher education degree of lower second class Honours (2.2) or above, or a qualification recognised by the University as equivalent. This requirement may be waived for students with appropriate alternative qualifications.

In addition, (except for MA Journalism, see below) applicants whose first language is not English must obtain a British Council IELTS score of at least 7.0, or an equivalent English language qualification. However, applicants with an IELTS score of 6.5 will be considered provided they undertake and successfully complete the University's eight-week pre-sessional English course. This requirement may be waived if the applicant can furnish sufficient evidence that they are suitably proficient in the use of English.

MA in Journalism applicants whose first language is not English must obtain an IELTS score of at least 7.5. No pre-sessional option is available"

On all MA courses, students will use computers for research, communication with academic staff and fellow students, and for the completion of assignments and dissertations. It is therefore essential that students are able to use internet browsers, email and word processing software.

Further Information

(General Enquiries)
MA Administrative Assistant
Huw Thomas
Phone:
+44 (0)29 2087 4786
Email:
Jomec-MA@cardiff.ac.uk

MSc

Candidates should normally have an upper 2nd class honours degree (2.1) but strengths in other areas will be considered; or an equivalent qualification. In addition, applicants will be considered if they can demonstrate, through some recent and relevant experience, that they have the ability to undertake the course.

Where English is not the applicant's first language, we do require an IELTS score of 6.5 or above (including a score of 6.5 in the Reading and 6.0 in the Writing elements of the test).

When to Apply

MA

The MA programmes (except MA Journalism) do not have a fixed closing date for applications; we simply stop considering applications once the courses are full. Once a course is no longer accepting applications, this will be indicated on the School website. It is advisable to submit your application form as early as possible in the academic year, particularly if you are applying for funding. If you are worried about applying in time please do not hesitate to contact the Administrative Assistant who will be happy to help you.

For details of the MA in Journalism closing date for applications, please refer to the Diploma in Journalism pages.

MSc

Applications are considered on a rolling basis. There is no deadline.

PhD and MPhil Programmes

Entry Requirements

A BA degree (upper second class or above) or an MA degree in a relevant subject, awarded by a recognised university or equivalent.

Please note that candidates whose first language is not English will normally be expected to obtain a minimum IELTS score of 7.5 or equivalent.

When to Apply

Contact the School in the first instance. Applications can then be made online through the main Cardiff University website.

The number of places available depends on the field of research and availability of supervision. Possible start dates each year are October 1st and January 1st.

Further Information

(General Enquiries)
PhD Administrative Assistant
Ms Cerys Parker
Phone:
+44 (0)29 2087 4041
Email: **Jomec-Research@cardiff.ac.uk**

How to Apply

When to apply

Once you have decided that you wish to apply for a postgraduate programme at Cardiff, we recommend that you submit your application form to us as soon as possible. If you are seeking external funding, there are specific deadlines that need to be met (see page 26).

Submitting your application

You can now apply online for most postgraduate programmes at Cardiff University. Our Online Application Service provides an easy way for you to submit your application directly and is the recommended method for applying to most postgraduate programmes at Cardiff University. For further details and to access the Online Application Service, please see the Apply section of our postgraduate website at

www.cardiff.ac.uk/postgraduate/pgapply

Full guidance can be accessed at each stage of the process once you have created your account and commenced your application. Instructions will also be provided on the submission of relevant supporting documents once you have submitted your application. If you have any queries or experience any difficulty with the Online Application Service, please contact the Admissions Team by calling +44 (0)29 2087 9999 or emailing admissions@cardiff.ac.uk

Paper-based application forms

Paper-based application forms are available for applicants who prefer to use this method. These should also be used to apply to the small number of postgraduate programmes (including those undergoing final approval by Cardiff University) for which online application is not currently available.

To submit a paper-based application, you will need to complete and return the Postgraduate Application Form and Equality Monitoring Form, along with two completed Referee Report Forms or reference letters. To download and print these and to access further guidance, please see our website at www.cardiff.ac.uk/postgraduate/pgapply

A limited number of application forms can be provided, subject to availability; to request an application pack, please email postgradenquiries@cardiff.ac.uk

Processing your application

Applications are considered by the relevant admissions tutor, and decisions will be conveyed to you as quickly as possible. When large numbers of applications are being considered, processing an application may take several weeks, especially when we are waiting for references from overseas. If you have not received an offer, or letter telling you that we are unable to offer you a place, you should assume that the application is still under consideration.

The Decision

As soon as the school has made a decision about your application, the Head of Admissions will send you one of the following:

- ✦ a decision via your online application account, which you will be able to accept or decline online
- ✦ a letter informing you of the decision. This will be printed on official Registry stationery and is the

only valid decision letter. If you wish to accept an offer made by this method you should complete and return the attached decision slip to the Registry by post

A reference number is given on any offer of admission, and this should be quoted in all correspondence. Please note: In the event that an applicant is found to have omitted or otherwise misrepresented relevant information in the course of their application, the University reserves the right to withdraw any Offer of Admission already made.

Equality and Diversity

Cardiff University is committed to promoting equality and diversity in all of its practices and activities, including those relating to student recruitment, selection and admission. The University aims to establish an inclusive culture which welcomes and ensures equality of opportunity for applicants of all ages, ethnicities, disabilities, family structures, genders, nationalities, sexual orientations, races, religious or other beliefs, and socioeconomic backgrounds.

Applicants with Disabilities/ Specific Needs

All offers to study at Cardiff University are made solely on the basis of academic merit. Where applicants have specific requirements that relate to a disability or medical condition, they are encouraged to discuss these with relevant staff in order that appropriate arrangements can be made to ensure the University provides an accessible environment. Applicants are invited to contact the Disability and Dyslexia Service for further information. Where appropriate, informal visits can be arranged to allow applicants to view accommodation and meet academic staff.

For more information, please see www.cardiff.ac.uk/dyslx or email disability@cardiff.ac.uk or dyslexia@cardiff.ac.uk

Keeping us informed

It is important that you keep us informed if at any time you change your e-mail or home address, otherwise important correspondence may not reach you. If you have been made a conditional offer, you must fulfil all the conditions of the offer before you are permitted to enrol. If an offer of admission is conditional on examination results, evidence of these should be forwarded to the Registry as soon as they are available.

Enrolment information

Those students commencing study in late September who have accepted their offer and who have met all the conditions of their offer will be contacted by e-mail or sent an instruction letter directing them to the enrolment webpages at www.cardiff.ac.uk/enrolment. Students commencing study at other times during the year will be sent specific enrolment instructions.

International Students

It is your responsibility to ensure you have a valid visa to enter the UK prior to the programme start date. For more information, please see: www.cf.ac.uk/for/prospective/inter/study/gettingtocardiff/visasandimmigration



You can now apply online for most postgraduate programmes



Apply online at:

www.cardiff.ac.uk/postgraduate/pgapply

Contact Information

Admissions Team

Phone:
+44 (0)29 2087 9999

Fax:
+44 (0)29 2087 6138

Email:
admissions@cardiff.ac.uk

Address for paper-based applications and supporting documentation for online applications:

Postgraduate Admissions
The Registry
Cardiff University
30-36 Newport Road
PO Box 927
Cardiff CF24 0DE
UK

Points of Contact



Postgraduate Taught Programmes

Diploma Enquiries

Tel: +44 (0)29 2087 0647

Email: Jomec-Diploma@cardiff.ac.uk

Masters Enquiries

Tel: +44 (0)29 2087 4786

Email: Jomec-MA@cardiff.ac.uk

Postgraduate Research Programmes

Phd and MPhil Research

Tel: +44 (0)29 2087 4041

Email: Jomec-Research@cardiff.ac.uk

Postgraduate Admissions (Registry)

The Registry, Cardiff University,
30-36 Newport Road, Cardiff CF24 0DE

Tel: +44 (0)29 2087 9999

Fax: +44 (0)29 2087 6138

Email: admissions@cardiff.ac.uk

The Postgraduate Recruitment Office (UK/EU students)

Tel: +44 (0)29 2087 0084

Fax: +44 (0)29 2087 0085

Email: postgradenquiries@cardiff.ac.uk

The International Development Division

Tel: +44 (0)29 2087 4432

Fax: +44 (0)29 2087 4622

Email: international@cardiff.ac.uk

Web: www.cardiff.ac.uk/international

The English Language Programmes Office

Tel: +44 (0)29 2087 6587

Fax: +44 (0)29 2087 6591

Email: elt@cardiff.ac.uk

Web: www.cardiff.ac.uk/elt

Finance Office

Finance Division, Cardiff University,
30-36 Newport Road, Cardiff CF24 0DE

Tel: +44 (0)29 2087 4399

Fax: +44 (0)29 2087 4020

Email: fees@cardiff.ac.uk

Our Location



Terms and Conditions

Every effort has been made to ensure that the information contained within this brochure is correct at the time of going to press in August 2010. However, the University does not accept any liability for any errors that it may contain, or for any subsequent changes to the University or Government policy that may affect the information given. Cardiff University expressly excludes any representations or warranties (whether expressed or implied) and all liability including direct, indirect, special, incidental or consequential damages arising out of the use of the information on these pages, to the fullest extent possible under law.

JOMECPG/0810/2000

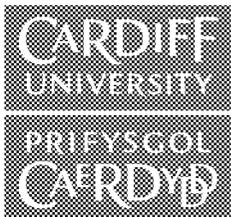


This brochure is printed on paper sourced from well managed forests using vegetable-based inks. Both the paper used in the production of this brochure and the manufacturing process are FSC certified. The printers are also certified to ISO14001, the internationally recognised environmental standard.

Key:

- Cardiff School of Journalism, Culture and Media Studies (Bute Building)
- Cardiff University Buildings
- Cardiff University Residences

Cardiff University is a registered charity, no. 1136855



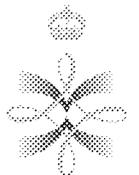
Cardiff School of Journalism,
Media and Cultural Studies

For further information contact:

Cardiff School of Journalism, Media and Cultural Studies
Cardiff University, Bute Building, King Edward VII Avenue,
Cardiff, CF10 3NB, UK

Tel: +44 (0)29 2087 4509

Fax: +44 (0)29 2023 8832



THE QUEEN'S
ANNIVERSARY PRIZES
FOR HIGHER AND FURTHER EDUCATION
2007 & 2009