



Client name: BBC  
Project name: Editorial Standards Modules  
Project number: 10275

**Privacy**  
Privacy and consent

Epic  
52 Old Steine  
Brighton, BN1 1NH  
United Kingdom  
[www.epic.co.uk](http://www.epic.co.uk)  
t: +44 (0) 1273 728686  
f: +44 (0) 1273 821567

**Purpose of this document**

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This is a script. We'd like you to review, in particular:

- the scope of the learning objectives covered
- the accuracy of the content
- any queries we may have added.

Please note that the comments in the 'notes' field of each screen are where Epic has suggested additional text or raised points for clarification. When the comment refers to text in the script, we have highlighted it yellow.

Text and Graphic			
Screen ID	m35_s05_t05_002		
Skippable	Y/N		
Next Screen ID		Last Screen In Branch	Y/N
Layout	TL		
Title	Introduction		
Initial Audio Transcript			
Initial Text			
BodyText	<p>The BBC respects privacy and does not infringe it without good reason, wherever in the world it is operating.</p> <p>There is a balance to be struck between people's legitimate right to privacy and our right to broadcast information in the public interest.</p>		
BodyText Properties	Body Text Size	404,372	Body Text Coords
Graphic Description	Module menu image.		Filename
			m35_s05_t05_002
Alt Text	A picture of a person with their hand out to avoid being photographed.	Graphic Coords	0,94
Label			
Label Properties	Label Size	150,26	Label Coords
			12,123
Flash Final Instruction	Select <b>NEXT</b> to continue.	size	coord
		e	s
Text-Only Final Instruction	Select Next Page to continue.		
Related Learning			
Screen Resources			
Expert Text		Audio	Y/N
		o	
Expert Type	Email/Voicemail		
Additional Data	<p><b>BBC Editorial Guidelines</b></p> <p><b>1.2.8 Privacy</b></p> <p>The BBC respects privacy and does not infringe it without good reason, wherever in the world it is operating. The Human Rights Act 1998 gives protection to the privacy of individuals, and private information about them, but balances that with a broadcaster's right to freedom of expression. In regulation, the Ofcom Broadcasting Code states "Any infringement of privacy in programmes, or in connection with obtaining material included in programmes, must be warranted."</p> <p>Meeting these ethical, regulatory and legal obligations in our output requires consideration of the balance between privacy and our right to broadcast information in the public interest. We must be able to demonstrate why an infringement of privacy is justified.</p> <p>An infringement is considered in two stages, requiring justifications for both the gathering and the broadcasting of material where there is a legitimate expectation of privacy.</p>		
Notes			

Text and Graphic			
Screen ID	m35_s05_t05_005		
Skippable	N		
Next Screen ID	m35_s05_t05_010	Last Screen In Branch	Y/N
Layout	P		
Title	Your Mission		
Initial Audio Transcript			
Initial Text			
BodyText	<p>In this hypothetical task you find yourself working as the producer of a local evening news programme. You need to decide where you can and can't film and what footage you can use without infringing an <b>individual's privacy</b>.</p> <p>You'll begin by gathering footage in a number of locations to use in a report on spending in the recession. You need to make sure that you consider privacy in each of these instances.</p> <p>The <b>Human Rights Act 1998</b> gives protection to the privacy of individuals and private information about them, but balances that with a broadcaster's right to <b>freedom of expression</b>.</p>		
BodyText Properties	Body Text Size	483,437	Body Text Coords
Graphic Description	The mission chair.		Filename
			m35_s05_t05_005
Alt Text	The Mission Chair.	Graphic Coords	476,-48
Label			
Label Properties	Label Size	150,26	Label Coords
			12,123
Flash Final Instruction	Select <b>NEXT</b> to continue.	size	coord
		e	s
Text-Only Final Instruction	Select Next Page to continue.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audio	Y/N
		o	
Expert Type	Email/Voicemail		

Additional Data	<p><b>BBC Editorial Guidelines</b>  <b>1.2.8 Privacy</b>                  The BBC respects privacy and does not infringe it without good reason, wherever in the world it is operating. The Human Rights Act 1998 gives protection to the privacy of individuals, and private information about them, but balances that with a broadcaster's right to freedom of expression. In regulation, the Ofcom Broadcasting Code states "Any infringement of privacy in programmes, or in connection with obtaining material included in programmes, must be warranted."                   Meeting these ethical, regulatory and legal obligations in our output requires consideration of the balance between privacy and our right to broadcast information in the public interest. We must be able to demonstrate why an infringement of privacy is justified.                   An infringement is considered in two stages, requiring justifications for both the gathering and the broadcasting of material where there is a legitimate expectation of privacy.</p>
Notes	

Video Audio Stop Start				
Screen ID	m35_s05_t05_010	Bank ID	Killer Question	N
Skippable	n:y			
Next Screen ID	m35_s05_t05_015	Last Screen In Branch	Y/N	
Assessment	N			
Number of Attempts	1	Show Marking	Y	
Title	High street spending			
Media Type	Video			
Initial Text	You've been tasked with producing a timely item about how the recession is affecting high street sales and spending patterns. Out on location, you've been filming shoppers on a busy high street.			
Text-Only Initial Text	You've been tasked with producing a timely item about how the recession is affecting high street sales and spending patterns. Out on location, you've been filming shoppers on a busy high street.			
Initial Flash Instruction	Select the play arrow to answer questions about what happens next. You'll get feedback once you've answered all the questions.			
Text-Only Initial Instruction	Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have answered the question move on to the next segment by selecting Show next segment. You'll get feedback once you've answered all of the questions.			
Screenreader Instruction				
Video Description	A video of a busy high street with a number of large stores. Distance shots of shoppers, focusing on bags and so forth. Following this, a group of school children wander into shot. Finally, a woman approaches the camera crew with her hand up saying that she doesn't want to be filmed.	Filename	m35_s05_t05_010.flv	
Video Transcript	Busy high street background noise including traffic, people talking and the camera creaking.  <b>Woman (blonde hair and yellow top):</b> Excuse me, what are you filming please? Uh, like I really don't want to be filmed at all.			
Question Type	MCQ			
Question Time Code	0.005			
Question Text	Do you need to get the consent of any identifiable people in order to film them?			

Question Flash Instruction	Choose one of the options and then select <b>CONFIRM</b> .		
Question Text-Only Video Description	There are several people on the high street. Their faces are clearly visible.	Question Text-Only Video File name	m35_s05_t05_010_1.flv
Question Text-Only Video Scene Setter	An outside scene of a high street with shoppers coming and going.		
Question Text-Only Video Transcript	Busy high street background noise including traffic, people talking and the camera creaking.		
Question Text-Only Instruction	Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have answered the question move on to the next segment by selecting Show next segment. You'll get feedback once you've answered all of the questions.		
MCQ Option 1 Text One	Yes	Cautiousness	
MCQ Option 2 Text Two	No	Cautiousness	
MCQ Option 3 Text Three		Cautiousness	
MCQ Option 4 Text Four		Cautiousness	
MCQ Option 5 Text Five		Cautiousness	
MCQ Option 6 Text Six		Cautiousness	
Correct option no.	2		
Notes	Don't alter the contents of the "Question Type" field – this is for info only		
Question Type	MCQ		
Question Time Code	0.012		
Question Text	Do you need consent to film the child in this footage?		
Question Flash Instruction	Choose one of the options and then select <b>CONFIRM</b> .		
Question Text-Only Video Description	At this point in the footage, a child in a pushchair is heading straight for the camera.	Question Text-Only Video File name	m35_s05_t05_010_2.flv
Question Text-Only Video Scene Setter	An outside scene of a high street with shoppers coming and going.		

Question Text-Only Video Transcript	Busy high street background noise including traffic, people talking and the camera creaking.		
Question Text-Only Instruction	Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have answered the question move on to the next segment by selecting Show next segment. You'll get feedback once you've answered all of the questions.		
MCQ Option 1 Text One	Yes	Cautiousness	
MCQ Option 2 Text Two	No	Cautiousness	
MCQ Option 3 Text Three		Cautiousness	
MCQ Option 4 Text Four		Cautiousness	
MCQ Option 5 Text Five		Cautiousness	
MCQ Option 6 Text Six		Cautiousness	
Correct option no.	2		
Notes	Don't alter the contents of the "Question Type" field – this is for info only		
Question Type	MCQ		
Question Time Code	0.24		
Question Text	Does the woman approaching the camera crew have a right not to be filmed?		
Question Flash Instruction	Choose one of the options and then select <b>CONFIRM</b> .		
Question Text-Only Video Description	At this point in the footage a young woman (early twenties) approaches the camera and asks not to be filmed.	Question Text-Only Video File name	m35_s05_t05_010_3.flv
Question Text-Only Video Scene Setter	An outside scene of a high street with shoppers coming and going.		
Question Text-Only Video Transcript	Woman (blonde hair and yellow top): Excuse me, what are you filming please? Uh, like I really don't want to be filmed at all.		
Question Text-Only Instruction	Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have answered the question move on to the conclusion by selecting Show conclusion. You'll get feedback once you've answered all of the questions.		

MCQ Option 1 Text One	Yes	Cautiousness	
MCQ Option 2 Text Two	No	Cautiousness	
MCQ Option 3 Text Three		Cautiousness	
MCQ Option 4 Text Four		Cautiousness	
MCQ Option 5 Text Five		Cautiousness	
MCQ Option 6 Text Six		Cautiousness	
Correct option no.	2		
Notes	<b>Don't alter the contents of the "Question Type" field – this is for info only</b>		
Totally Correct	<p>Good choices. You do have the right to film on a public highway. People cannot expect the same degree of privacy when in public or semi-public places. The camera should be visible and your filming should clearly be for broadcast purposes. However, location must be considered in conjunction with the activity. It's acceptable to film general scenes as long as you are not drawing attention to individuals or their behaviour or as long as what they are doing is not inherently private. This applies to children and adults alike.</p> <p>You should identify yourself if asked to do so by a member of the public.</p> <p>Having said you have the right to film, we would normally give consideration to requests from individuals and stop filming where there is a concern about privacy. So in this case, pull back and film something else.</p>		
First Attempt Partly Correct			
First Attempt Totally Incorrect			

Final Attempt Partly Correct	<p>Not all the choices you made were the best.</p> <p>You do have the right to film on a public highway. People cannot expect the same degree of privacy when in public or semi-public places. The camera should be visible and your filming should clearly be for broadcast purposes. However, location must be considered in conjunction with the activity. It's acceptable to film general scenes as long as you are not drawing attention to individuals or their behaviour or as long as what they are doing is not inherently private. This applies to children and adults alike.</p> <p>You should identify yourself if asked to do so by a member of the public.</p> <p>Having said you have the right to film, we would normally give consideration to requests from individuals and stop filming where there is a concern about privacy. So in this case, pull back and film something else.</p>		
Final Attempt Totally Incorrect	<p>You didn't make the best choices. You do have the right to film on a public highway. People cannot expect the same degree of privacy when in public or semi-public places. The camera should be visible and your filming should clearly be for broadcast purposes. However, location must be considered in conjunction with the activity. It's acceptable to film general scenes as long as you are not drawing attention to individuals or their behaviour or as long as what they are doing is not inherently private. This applies to children and adults alike.</p> <p>You should identify yourself if asked to do so by a member of the public.</p> <p>Having said you have the right to film, we would normally give consideration to requests from individuals and stop filming where there is a concern about privacy. So in this case, pull back and film something else.</p>		
Reset Instruction	Select <b>RESET</b> to try the question again.		
Text-Only Reset Instruction	Select <b>Next Page</b> to continue.		
Flash Final Instruction	Select <b>NEXT</b> to continue.		
Text-Only Final Instruction	Select <b>Next Page</b> to continue.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audio	Y/N
Expert Type	Email/Voicemail		

Additional Data	<p><b>BBC Editorial Guidelines 7.4.3</b></p> <p>When filming openly in public and semi-public places, we do not normally obtain express consent from individuals who are incidentally caught on camera as part of the general scene, unless they are engaged in an activity where they have a legitimate expectation of privacy that is not outweighed by a public interest in showing them.</p> <p>However, if an individual or organisation asks us to stop filming or recording (whether live or recorded) because of a concern about privacy, we should normally do so, unless it is editorially justified to continue.</p>
Notes	

<b>Video Audio Stop Start</b>				
Screen ID	m35_s05_t05_015	Bank ID	Killer Question	N
Skippable	N:y			
Next Screen ID	m35_s05_t05_020	Last Screen In Branch	N	
Assessment	Y/N			
Number of Attempts	1	Show Marking	N	
Title	Filming inside the mall			
Media Type	Video			
Initial Text	It's started to rain and you decide to move into the local shopping mall to continue getting shots of shoppers.			
Text-Only Initial Text	It's started to rain and you decide to move into the local shopping mall to continue getting shots of shoppers.			
Initial Flash Instruction	Select the play arrow to answer questions about what happens next. You'll get feedback once you've answered all the questions.			
Text-Only Initial Instruction	Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have answered the question move on to the next segment by selecting Show next segment. You'll get feedback once you've answered all of the questions.			
Screenreader Instruction				
Video Description		Filename	m35_s05_t05_015.flv	
Video Transcript	<p>[Background noise.]</p> <p><b>Security guard:</b> Can I ask if you've got permission to film here?</p> <p><b>Cameraman:</b> Um, no, actually I don't.</p> <p><b>Security guard:</b> You haven't? I'm afraid if you haven't I'm going to have to ask you to leave.</p> <p><b>Cameraman:</b> OK.</p> <p><b>Security guard:</b> That means now.</p> <p>This is private property so I'm going to need anything that's on that tape. I will need that tape. Do you understand?</p>			
Question Type	MCQ			
Question Time Code				
Question Text	The mall security guard is unhappy about your crew filming in the mall and has asked you to leave. Do you have to go?			

Question Flash Instruction	Choose one of the options and then select <b>CONFIRM</b> .		
Question Text-Only Video Description	At this point in the video a security guard approaches you.	Question Text-Only Video File name	m35_s05_t05_015_1.flv
Question Text-Only Video Scene Setter	An interior shot of shoppers inside a busy shopping mall.		
Question Text-Only Video Transcript	<p>[Background noise.]</p> <p><b>Security guard:</b> Can I ask if you've got permission to film here?</p> <p><b>Cameraman:</b> Um, no, actually I don't.</p> <p><b>Security guard:</b> You haven't? I'm afraid if you haven't I'm going to have to ask you to leave.</p> <p><b>Cameraman:</b> OK.</p> <p><b>Security guard:</b> That means now.</p>		
Question Text-Only Instruction	Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have answered the question move on to the next segment by selecting Show next segment. You'll get feedback once you've answered all of the questions.		
MCQ Option 1 Text One	Yes	Cautiousness	
MCQ Option 2 Text Two	No	Cautiousness	
MCQ Option 3 Text Three		Cautiousness	
MCQ Option 4 Text Four		Cautiousness	
MCQ Option 5 Text Five		Cautiousness	
MCQ Option 6 Text Six		Cautiousness	
Correct option no.	1		
Notes	<b>Don't alter the contents of the "Question Type" field</b> – this is for info only		
Question Type	MCQ		
Question Time Code			
Question Text	The security guard asks for your footage, saying that you have no right to use it as it was filmed on private property without consent. Do		

Question Flash Instruction	Choose one of the options and then select <b>CONFIRM</b> .		
Question Text-Only Video Description	At this point in the footage the security guard puts a hand over the camera lens and escorts you out of the shopping mall.	Question Text-Only Video File name	m35_s05_t05_015_2.flv
Question Text-Only Video Scene Setter	An interior shot of shoppers inside a busy shopping mall.		
Question Text-Only Video Transcript	<p><b>Security guard:</b> This is private property so I'm going to need anything that's on that tape. I will need that tape. Do you understand?</p>		
Question Text-Only Instruction	Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have answered the question move on to the next segment by selecting Show next segment. You'll get feedback once you've answered all of the questions.		
MCQ Option 1 Text One	Yes	Cautiousness	
MCQ Option 2 Text Two	No	Cautiousness	
MCQ Option 3 Text Three		Cautiousness	
MCQ Option 4 Text Four		Cautiousness	
MCQ Option 5 Text Five		Cautiousness	
MCQ Option 6 Text Six		Cautiousness	
Correct option no.	2		
Notes	<b>Don't alter the contents of the "Question Type" field</b> – this is for info only		
Totally Correct	<p>You were right to leave. This is a semi-public place where the public have general access so there may be no objections to your filming, as long as you are not causing an obstruction or upsetting people. However, because it is <b>privately owned</b> you should leave when asked. You should be aware that if you are filming without permission you may be trespassing.</p> <p>You also made the right choice not to give the security guard your footage. <b>Never</b> give your footage away to anyone. If challenged forcefully you should refer the person who is asking for your material to your executive producer or a senior editorial figure and seek legal advice.</p>		
First Attempt Partly Correct			
First Attempt Totally Incorrect			

Final Attempt Partly Correct	<p>That's not quite right. This is a semi-public place where the public have general access so there may be no objections to your filming, as long as you are not causing an obstruction or upsetting people. However, because it is <b>privately owned</b> you should leave when asked. You should be aware that if you are filming without permission you may be trespassing.</p> <p>You <b>don't</b> have to give the security guard the footage that you have already shot just because he asked for it. <b>Never</b> give your footage away to anyone. If challenged forcefully you should refer the person who is asking for your material to your executive producer or a senior editorial figure and seek legal advice.</p>
Final Attempt Totally Incorrect	<p>This is a semi-public place where the public have general access so there may be no objections to your filming, as long as you are not causing an obstruction or upsetting people. However, because it is <b>privately owned</b> you should leave when asked. You should be aware that if you are filming without permission you may be trespassing.</p> <p>You didn't make the best choice with your footage. You <b>don't</b> have to give the security guard the footage that you have already shot just because he asked for it. <b>Never</b> give your footage away to anyone. If challenged forcefully you should refer the person who is asking for your material to your executive producer or a senior editorial figure and seek legal advice.</p>
Reset Instruction	Click Reset to try the question again.
Text-Only Reset Instruction	Select Next Page to continue.
Flash Final Instruction	Select <b>NEXT</b> to continue.
Text-Only Final Instruction	Select Next Page to continue.
Related Learning	
Screen Resources	
Expert Text	Audi o
Expert Type	Y/N
Additional Data	<p><b>BBC Editorial Guidelines</b> <b>7.4.5</b> We normally obtain consent before recording on private property. However, recording without prior permission may be justified in places where the public has general access, for example a shopping mall, railway station or airport, or where we have reason to believe our recording will aid the exposure of illegal or anti-social behaviour. When recording without prior consent on private or semi-public property, if the owner, legal occupier or person acting with their authority asks us to stop, we should normally do so unless it is editorially justified to continue.</p> <p>We normally leave private property when asked to do so by the legal occupier. We should be aware of the law of trespass. Accessing private property without consent can constitute a civil wrong, but is not usually a police matter. Seek advice from Programme Legal Advice if you do not know how to proceed.</p>

Notes	
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Dropdowns on Graphic				
Screen ID	m35_s05_t05_020	Bank ID	Killer Question	N
Skippable	N			
Next Screen ID	m35_s05_t05_021	Last Screen In Branch	Y/N	
Assessment	N			
Number of Attempts	2	Show Marking	Y	
Title	Searching for locations			
Initial Audio Transcript				
Question Text	You still don't have the variety of footage you need to finish off the report. Luckily, your cameraman knows the area well. Explore the locations he suggests. Remember, you're on a quick turnaround news item and the clock is ticking. Where can you film without needing permission?			
Initial Flash Instruction	Choose the correct answers from the dropdown boxes, and then select <b>CONFIRM</b> .			
Initial Text-Only Instruction	<p>Listen to each option carefully then pause to consider the answer. When you have finished, restart to hear the correct answer.</p> <p>Your options are:</p> <ol style="list-style-type: none"> <li>1. On the communal walkway of a council estate block</li> <li>2. Inside a covered market.</li> <li>3. An outdoor market on the street.</li> <li>4. On a station platform filming people coming off the train.</li> <li>5. In a local park, where people often cut through from the shopping mall.</li> </ol>			
Text-Only Option Instruction				
Screenreader Instruction	This is a visual exercise, so please get your tutor to help you.			
Graphic Description	<p>A 'map' style graphic of the area – perhaps as a sort of blueprint. This could be a diagram seen from above?</p> <p>On the map would be 5 areas. Each area will either be clickable or have a rollover state that would show a photograph of the area. A dropdown box will also be positioned on each area.</p> <p>The areas will be as follows:</p> <ol style="list-style-type: none"> <li>1. This is a long communal walkway of a council tower block where you will get a lovely topshot of the high street.</li> <li>2. This is a covered market – a hive of activity where there are lots of craft and specialist food stalls.</li> <li>3. This is an outdoor market where shoppers are buying fruit and</li> </ol>	File name	m35_s05_t05_020	

	veg.				
	4. This is a busy train station where people are rushing about for trains carrying their shopping.				
	5. This is a local park where shoppers are resting at lunchtime.				
Alt text	A map image of the local area. On the map five areas are highlighted.				
Graphic Alignment	H				
Option 1 Values	Yes,No	Coordinates	486,100	Correct Option	2
Option 1 Alt Text	Yes or No				
Option 1 Title Text	Communal council walkway				
Option 2 Values	Yes,No	Coordinates	606,121	Correct Option	2
Option 2 Alt Text	Yes or No				
Option 2 Title Text	Covered Market				
Option 3 Values	Yes,No	Coordinates	755,219	Correct Option	1
Option 3 Alt Text	Yes or No				
Option 3 Title Text	Outdoor Market				
Option 4 Values	Yes,No	Coordinates	335,179	Correct Option	2
Option 4 Alt Text	Yes or No				
Option 4 Title Text	Station				
Option 5 Values	Yes,No	Coordinates	74,147	Correct Option	1
Option 5 Alt Text	Yes or No				
Option 5 Title Text	Park				
Option 6 Values		Coordinates		Correct Option	
Option 6 Alt Text					
Option 6 Title Text					
Confirm Coordinates					
Totally Correct	You've made a good set of decisions. We normally obtain consent before recording on private property. However, if you are not causing an obstruction, you can usually continue recording without prior permission in places where the public has general access. That said, you should leave if you are asked to.	Cautiousness			
First Attempt Partly Correct	Take another look at the areas and consider whether you can film there.	Cautiousness			
First Attempt Totally Incorrect	Take another look at the areas and consider whether you can film there.	Cautiousness			
Final Attempt Partly Correct	We normally obtain consent before recording on private property. However, if you are not causing an obstruction, you can usually continue recording without prior permission in places where the public has general access. That said, you should leave if you are	Cautiousness			

	asked to.		
Final Attempt Totally Incorrect	We normally obtain consent before recording on private property. However, if you are not causing an obstruction, you can usually continue recording without prior permission in places where the public has general access. That said, you should leave if you are asked to.	Cautiousness	
Reset Instruction	Select <b>RESET</b> to try the question again.		
Text-Only Reset Instruction	Select Reset to try the question again.		
Model Answer Instruction	Select <b>MODEL ANSWER</b> to see the correct answers, then select <b>NEXT</b> to continue.		
Text-Only Model Answer Instruction	Select Model Answer to see the correct answers, then select Next Page to continue.		
User Answer Instruction	Select <b>YOUR ANSWER</b> to see the answers you gave, then select <b>NEXT</b> to continue.		
Text-Only User Answer Instruction	Select Your Answer to see the answers you gave, then select Next Page to continue.		
Flash Final Instruction	Select <b>NEXT</b> to find out more about what is acceptable.		
Text-Only Final Instruction	Select Next Page to continue.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audi o	Y/N
Expert Type	Email/Voicemail		
Additional Data	<p><b>BBC Editorial Guidelines 7.4.5</b></p> <p>We normally obtain consent before recording on private property. However, recording without prior permission may be justified in places where the public has general access, for example a shopping mall, railway station or airport, or where we have reason to believe our recording will aid the exposure of illegal or anti-social behaviour. When recording without prior consent on private or semi-public property, if the owner, legal occupier or person acting with their authority asks us to stop, we should normally do so unless it is editorially justified to continue.</p> <p>We normally leave private property when asked to do so by the legal occupier. We should be aware of the law of trespass. Accessing private property without consent can constitute a civil wrong, but is not usually a police matter. Seek advice from Programme Legal Advice if you do not know how to proceed.</p>		
Notes			

<b>Proximity Plus</b>			
Screen ID	m35_s05_t05_021		
Skippable	N		
Next Screen ID	m35_s05_t05_025	Last Screen In Branch	Y/N
Title	Where can you film without permission?		
Initial Audio Transcript			
Initial Text	You can now explore each of the options to find out more details about why you can or can't film in these areas.		
Initial Flash Instruction	Select the areas on the map to find out if you needed permission to film there.		
Initial Text-Only Instruction	<p>Consider the following:</p> <p><b>Image description text:</b> A map image of the local area. On the map five areas are highlighted:</p> <ul style="list-style-type: none"> <li>• Communal council walkway.</li> <li>• A covered market.</li> <li>• An outdoor market.</li> <li>• A train and tube station.</li> <li>• A local park.</li> </ul>		
Screenreader Instruction			
Graphic Description	<p>A 'map' style graphic of the area, similar to google maps.</p> <p>On the map will be 5 clickable areas.</p> <p>The areas will be as follows:</p> <ul style="list-style-type: none"> <li>• This is a long communal walkway of a council tower block where you will get a lovely top shot of the high street.</li> <li>• This is a covered market – a hive of activity where there are lots of craft and specialist food stalls.</li> <li>• This is an outdoor market where shoppers are buying fruit and veg.</li> <li>• This is a busy train station where people are rushing about for trains carrying their shopping.</li> <li>• This is a local park where shoppers are resting at lunchtime.</li> </ul>	File name	m35_s05_t05_021
Alt text	A map image of the local area. On the map five areas are highlighted.		
Hotspot Type	Custom		
Hotspot 1 Description	The local park.	Hotspot 1 Coords	15,113

Hotspot 1 Alt text	The local park.		
Display Text 1	<p><b>The local park</b> This is a good option as you are likely to get the shots you need within the time frame.</p> <p>Some parks are private property; some are public spaces where you don't need permission to film. All parks are different and may be subject to by-laws. If you are unsure you can probably film but should normally leave if asked to do so. Royal Parks require prior permission to film there.</p>	Display Text 1 Coords	258,149, 346,212
Display Image 1		Display Image 1 Coords	
Display Label 1			
Display Header 1			
Display Page One Text 1	<p><b>The local park</b> This is a good option as you are likely to get the shots you need within the time frame.</p> <p>Some parks are private property; some are public spaces where you don't need permission to film. All parks are different and may be subject to by-laws. If you are unsure you can probably film but should normally leave if asked to do so. Royal Parks require prior permission to film there.</p>		
Display Page One Text 2			
Display Page One Text 3			
Display Page One Text 4			
Hotspot 2 Description	A communal walkway of a council estate block.	Hotspot 2 Coords	466,0
Hotspot 2 Alt text	A communal walkway of a council estate block.		
Display Text 2	<p>The council block is <b>private property</b> – if you are asked to leave then you normally should.</p>	Display Text 2 Coords	243,154, 397,231
Display Image 2		Display Image 2 Coords	
Display Label 2			
Display Header 2			
Display Page Two Text 1	<p><b>The communal walkway of a council block tower</b></p> <p>The council block walkway is a communal space but as it is owned by the council it is still private property. If you are asked to leave then you normally should.</p>		
Display Page Two Text 2			
Display Page Two Text 3			

Display Page Two Text 4			
Hotspot 3 Description	Inside covered market.	Hotspot 3 Coords	540,95
Hotspot 3 Alt text	Inside covered market.		
Display Text 3	<p>The covered market is likely to be <b>private property</b> so if you are asked to leave then you normally should.</p> <p>There's probably nothing stopping you filming on the pavement <b>outside</b> the covered market though.</p>	Display Text 3 Coords	274,138, 346,212
Display Image 3		Display Image 3 Coords	
Display Label 3			
Display Header 3			
Display Page Three Text 1	<p><b>The covered market</b> The covered market is likely to be <b>private property</b> so if you are asked to leave then you normally should.</p> <p>There's probably nothing stopping you from taking shots of the covered market from <b>outside</b> on the public pavement.</p>		
Display Page Three Text 2			
Display Page Three Text 3			
Display Page Three Text 4			
Hotspot 4 Description	Train station.	Hotspot 4 Coords	281,80
Hotspot 4 Alt text	Train station.		
Display Text 4	<p><b>The train station</b> Train stations are <b>semi-public places</b>, but often have strict filming rules. If you are asked to leave then normally you should.</p>	Display Text 4 Coords	218,151, 346,212
Display Image 4		Display Image 4 Coords	
Display Label 4			
Display Header 4			
Display Page Four Text 1	<p><b>The train station</b> Train stations are <b>semi-public places</b>, but often have strict filming rules. If you are asked to leave then normally you should.</p>		
Display Page Four Text 2			
Display Page Four Text 3			

Display Page Four Text 4			
Hotspot 5 Description	Outdoor market.	Hotspot 5 Coords	706,219
Hotspot 5 Alt text	Outdoor market.		
Display Text 5	<p><b>The outdoor market</b> If you are on a <b>public road</b> then you have the right to film, even if you are filming what's going on in the market.</p> <p>This is a good choice as nobody can move you on – you'll be more likely to get the shots you need without being moved on.</p>	Display Text 5 Coords	220,130, 346,212
Display Image 5		Display Image 5 Coords	
Display Label 5			
Display Header 5			
Display Page Five Text 1	<p><b>The outdoor market</b> This is a good choice as you'll be more likely to get the shots you need without being moved on.</p> <p>If you are on a <b>public road</b> then you have the right to film, even if you are filming what's going on in the market.</p>		
Display Page Five Text 2			
Display Page Five Text 3			
Display Page Five Text 4			
Hotspot 6 Description		Hotspot 6 Coords	
Hotspot 6 Alt text			
Display Text 6		Display Text 6 Coords	
Display Image 6		Display Image 6 Coords	
Display Label 6			
Display Header 6			
Display Page Six Text 1			
Display Page Six Text 2			
Display Page Six Text 3			
Display Page Six Text 4			
Flash Final Instruction	Select <b>NEXT</b> to continue.		
Text-Only Final Instruction	Select Next Page to continue.		
Related Learning			
Screen Resources	Res0		

Expert Text		Audio	Y/N
Expert Type	Email/Voicemail		
Additional Data	<p><b>BBC Editorial Guidelines 7.4.5</b></p> <p>We normally obtain consent before recording on private property. However, recording without prior permission may be justified in places where the public has general access, for example a shopping mall, railway station or airport, or where we have reason to believe our recording will aid the exposure of illegal or anti-social behaviour. When recording without prior consent on private or semi-public property, if the owner, legal occupier or person acting with their authority asks us to stop, we should normally do so unless it is editorially justified to continue.</p> <p>We normally leave private property when asked to do so by the legal occupier. We should be aware of the law of trespass. Accessing private property without consent can constitute a civil wrong, but is not usually a police matter. Seek advice from Programme Legal Advice if you do not know how to proceed.</p>		
Notes			

Video Audio SFL Video Options					
Screen ID	m35_s05_t05_025	Bank ID		Killer Question	N
Skippable	N				
Next Screen ID	m35_s05_t05_026	Last Screen In Branch	Y/N		
Assessment	N				
Number of Attempts	1	Show Marking	N		
Number Of Options To Select	1				
Title	Shopper vox pops				
Media Type	Video				
Question Text	You are now filming vox pops with shoppers, asking them about their spending habits. Have a look at the following vox pops and select any that you feel are problematic.				
Initial Flash Instruction	Choose any that you feel are problematic, then select <b>CONFIRM</b>				
Initial Text-Only Instruction	Video clip thumbnails are shown with each option. Select each thumbnail to reveal a flash video player then select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. When you have reviewed the options and clips, choose one or more options to use and submit your answer.				
Screenreader Instruction					
Initial Video Description	Filename				
Initial Video Transcript					
Initial Video Text-Only Scene Setter					
Option 1 Thumbnail Label	Vox pop 1	Correct	Y	Cautiousness	
Option 1 Thumbnail Description	Vox pop 1	Filename	m35_s05_t05_025_1		
Option 1 Thumbnail Alt Text	Vox pop 1.				
Option 1 Video Description	Vox pop 1.	Filename	m35_s05_t05_025_1.flv		
Option 1 Video Transcript	<b>Woman 1:</b> "I think it's the worst that's ever happened. My neighbour next door, um, she's actually on anti-depressants because she thinks her company is going to go bankrupt. She's going to be out of a job."				
Option 1 Video Text-Only Scene Setter	A woman talks to camera.				
Option 2 Thumbnail Label	Vox pop 2	Correct	N	Cautiousness	
Option 2 Thumbnail Description	Vox pop 2.	Filename	m35_s05_t05_025_2		
Option 2 Thumbnail Alt Text	Vox pop 2.				
Option 2 Video Description	Vox pop 2.	Filename	m35_s05_t05_025_2.flv		

Option 2 Video Transcript	<b>Woman 2:</b> "Well, to be honest, I'm not seeing much effect at all of the recession. There's a lot of people in the shops, buying things. I've just been in a store where I've been queuing up and the two people ahead of me were buying expensive gifts with gold credit cards. So, obviously I think people are still spending and certainly as far as I'm concerned I am as well. So, not a lot I'd have to say."				
Option 2 Video Text-Only Scene Setter	A woman talks to camera.				
Option 3 Thumbnail Label	Vox pop 3	Correct	Y	Cautiousness	
Option 3 Thumbnail Description	Vox pop 3.	Filename	m35_s05_t05_025_3		
Option 3 Thumbnail Alt Text	Vox pop 3.				
Option 3 Video Description	Vox pop 3.	Filename	m35_s05_t05_025_3.flv		
Option 3 Video Transcript	<b>Woman 3:</b> "I guess the family have stopped buying birthday gifts for each other; my mum and I especially. And, my brother has stopped buying gifts for his nieces and nephews, because he said they've run up too many credit card bills. And his wife has been sacked so they have to cut down a bit."				
Option 3 Video Text-Only Scene Setter	A woman talks to camera.				
Option 4 Thumbnail Label		Correct	Y/N	Cautiousness	
Option 4 Thumbnail Description		Filename			
Option 4 Thumbnail Alt Text					
Option 4 Video Description		Filename			
Option 4 Video Transcript					
Option 4 Video Text-Only Scene Setter					
Option 5 Thumbnail Label		Correct	Y/N	Cautiousness	
Option 5 Thumbnail Description		Filename			
Option 5 Thumbnail Alt Text					
Option 5 Video Description		Filename			
Option 5 Video Transcript					
Option 5 Video Text-Only Scene Setter					
Option 6 Thumbnail Label		Correct	Y/N	Cautiousness	
Option 6 Thumbnail Description		Filename			
Option 6 Thumbnail Alt Text					

Option 6 Video Description		Filename	
Option 6 Video Transcript			
Option 6 Video Text-Only Scene Setter			
Use Video Feedback	N		
Totally Correct Video Description		Filename	
Totally Correct Video Transcript			
Totally Correct Video Text-Only Scene Setter			
First Attempt Partly Correct Video Description		Filename	
First Attempt Partly Correct Video Transcript			
First Attempt Partly Correct Video Text-Only Scene Setter			
First Attempt Totally Incorrect Video Description		Filename	
First Attempt Totally Incorrect Video Transcript			
First Attempt Totally Incorrect Video Text-Only Scene Setter			
Final Attempt Partly Correct Video Description		Filename	
Final Attempt Partly Correct Video Transcript			
Final Attempt Partly Correct Video Text-Only Scene Setter			
Final Attempt Totally Incorrect Video Description		Filename	
Final Attempt Totally Incorrect Video Transcript			
Final Attempt Totally Incorrect Video Text-Only Scene Setter			

Totally Correct Text	<p>Yes. That's the right decision. Vox pops one and three reveal <b>personal information</b> about potentially identifiable people who have not consented to its broadcast.</p> <p>The privacy of an individual may be infringed by content that reveals private personal information about them even though they're not part of the broadcast. You will normally need to get <b>consent</b> from them unless there is a public interest that outweighs their expectations of privacy.</p> <p>Find out more by selecting <b>THE GUIDELINES</b>.</p>		
Totally Correct Graphic Description		Filename	
Totally Correct Graphic Alt Text			
First Attempt Partly Correct Text			
First Attempt Partly Correct Graphic Description		Filename	
First Attempt Partly Correct Graphic Alt Text			
First Attempt Totally Incorrect Text			
First Attempt Totally Incorrect Graphic Description		Filename	
First Attempt Totally Incorrect Graphic Alt Text			
Final Attempt Partly Correct Text	<p>In fact, vox pops one and three reveal <b>personal information</b> about potentially identifiable people who have not consented to its broadcast.</p> <p>The privacy of an individual may be infringed by content that reveals private personal information about them even though they're not part of the broadcast. You will normally need to get <b>consent</b> from them unless there is a public interest that outweighs their expectations of privacy.</p> <p>Find out more by selecting <b>THE GUIDELINES</b>.</p>		
Final Attempt Partly Correct Graphic Description		Filename	
Final Attempt Partly Correct Graphic Alt Text			

Final Attempt Totally Incorrect Text	<p>In fact, vox pops one and three reveal <b>personal information</b> about potentially identifiable people who have not consented to its broadcast.</p> <p>The privacy of an individual may be infringed by content that reveals private personal information about even though they're not part of the broadcast. You will normally need to get <b>consent</b> from them unless there is a public interest that outweighs their expectations of privacy.</p> <p>Find out more by selecting <b>THE GUIDELINES</b>.</p>		
Final Attempt Totally Incorrect Graphic Description	File name		
Final Attempt Totally Incorrect Graphic Alt Text			
Reset Instruction	Select <b>RESET</b> to try the question again.		
Text-Only Reset Instruction	Select <b>RESET</b> to try the question again.		
Model Answer Instruction	Select Model Answer to see the correct answers, then select Next to continue.		
Text-Only Model Answer Instruction	Select <b>MODEL ANSWER</b> to see the correct answers, then select Next Page to continue.		
User Answer Instruction	Select Your Answer to see the answers you gave, then select Next to continue.		
Text-Only User Answer Instruction	Select <b>YOUR ANSWER</b> to see the answers you gave, then select Next Page to continue.		
Flash Final Instruction	Select <b>NEXT</b> to continue.		
Text-Only Final Instruction	Select Next Page to continue.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audio	Y/N
Expert Type	Email/Voicemail		
Additional Data	<p><b>BBC Editorial Guidelines Third Parties 7.4.7</b></p> <p>The privacy of an individual may be infringed by content that reveals private personal information about them, even if they are not contributing to the programme or directly included in it. When such information is not already in the public domain (or was placed there only by the intrusive actions of others), the relevant individuals will normally need to give informed consent to its inclusion in our output, unless there is a public interest that outweighs their expectations of privacy.</p>		
Notes			

<b>Text and Graphic</b>			
Screen ID	m35_s05_t05_026		
Skippable	N		
Next Screen ID	m35_s05_t05_030	Last Screen In Branch	Y/N
Layout	TL		
Title	Your report		
Initial Audio Transcript			
Initial Text	<p>After doing some research on the internet, you discover a Facebook group called, 'We're going to spend our way out of the recession!' They've got a lot of members and you've been reading some pretty interesting quotes.</p>		
BodyText	<p>Some of the members regularly post status updates that describe themselves spending large amounts of money on luxury items such as shoes, clothes and cars. Discussions on the group page often revolve around which credit cards are the easiest to get hold of.</p> <p>You decide to have your reporter film a piece to camera about the group to include in your spending report.</p>		
BodyText Properties	Body Text Size	404,372	Body Text Coords
Graphic Description	A still image of the reporter taken from the video.	Filename	m35_s05_t05_026
Alt Text	An image of the reporter in front of a computer.	Graphic Coords	0,94
Label			
Label Properties	Label Size	150,26	Label Coords
Flash Final Instruction	Select <b>NEXT</b> to continue.	size	coords
Text-Only Final Instruction	Select Next Page to continue.		
Related Learning			
Screen Resources	<p>BBC guidance: <a href="http://www.bbc.co.uk/guidelines/editorialguidelines/advice">http://www.bbc.co.uk/guidelines/editorialguidelines/advice</a></p>		
Expert Text		Audio	Y/N
Expert Type	Email/Voicemail		
Additional Data	<p><b>BBC Editorial Guidelines Third Parties 7.4.8</b></p> <p>Although material, especially pictures and videos, on third party social media and other websites where the public have ready access may be considered to have been placed in the public domain, reuse by the BBC will usually bring it to a much wider audience. We should consider the impact of our reuse, particularly when in connection with tragic or distressing events. There are also copyright considerations.</p>		
Notes			

Video Audio SFL Text Options				
Screen ID	m35_s05_t05_030	Bank ID	Killer Question	N
Skippable	N			
Next Screen ID		Last Screen In Branch	N	
Assessment	N			
Number of Attempts	1	Show Marking	N	
Number Of Options To Select	1			
Title	Social networking sites			
Media Type	Video			
Question Text	Your reporter has sent her news piece to you for review. First of all, watch what she has sent. Do you have any concerns?			
Initial Flash Instruction	Now choose one or more options, then select <b>CONFIRM</b> .			
Initial Text-Only Instruction	A flash video player follows. Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link. Then review each option carefully, select one or more options and submit your answer.			
Screenreader Instruction				
Initial Video Description	A video of a reporter in front of a PC. The Facebook site is clearly visible, showing names and faces. The reporter is doing a piece to camera.	Filename	m35_s05_t05_030.flv	
Initial Video Transcript	<b>Reporter:</b> There's even a Facebook group called, 'We're going to spend our way out of the recession!'. It contains some great stories of spending. For example, Janet Hays from Gloucester claims she has 27 different credit cards and says she just shifts the balance from one to the other. She has a whopping debt of 64 thousand pounds and she only earns a junior nurse's salary.			
Initial Video Text-Only Scene Setter	The reporter delivers a piece to camera with her computer monitor in the background showing a Facebook page.			
Option 1 text	You shouldn't give so much detail about what Janet Hays has posted on Facebook	Correct	Y	Cautiousness
Option 2 text	You shouldn't name Janet Hays	Correct	Y	Cautiousness
Option 3 text	You shouldn't name Facebook as it's undue publicity	Correct	N	Cautiousness
Option 4 text	The tone is wrong - you're encouraging irresponsible behaviour by telling people how to move their debts around	Correct	N	Cautiousness

Option 5 text		Correct	Y/N	Cautiousness
Option 6 text		Correct	Y/N	Cautiousness
Use Video Feedback	N			
Totally Correct Video Description		Filename		
Totally Correct Video Transcript				
Totally Correct Video Text-Only Scene Setter				
First Attempt Partly Correct Video Description		Filename		
First Attempt Partly Correct Video Transcript				
First Attempt Partly Correct Video Text-Only Scene Setter				
First Attempt Totally Incorrect Video Description		Filename		
First Attempt Totally Incorrect Video Transcript				
First Attempt Totally Incorrect Video Text-Only Scene Setter				
Final Attempt Partly Correct Video Description		Filename		
Final Attempt Partly Correct Video Transcript				
Final Attempt Partly Correct Video Text-Only Scene Setter				
Final Attempt Totally Incorrect Video Description		Filename		
Final Attempt Totally Incorrect Video Transcript				
Final Attempt Totally Incorrect Video Text-Only Scene Setter				

Totally Correct Text	<p>Yes, you have spotted the areas of concern.</p> <p>Janet Hays has put her name and details into the public domain and therefore we have the legal right to use them. However, there are ethical considerations as giving wider publicity to her details on television may cause her some difficulties and we simply don't know enough about her to make a judgement on this. Alternatively, if you don't identify Janet Hays by name, or by 'jigsaw effect', you may be able to use some of her detail to make your point. The naming of Facebook and the tone are both entirely appropriate – part of the story of the people and the time we live in.</p> <p>To find out more about using material from social media, select <b>THE GUIDELINES</b>.</p> <p>Select <b>NEXT</b> to see the alternative report.</p>		
Totally Correct Graphic Description		File name	
Totally Correct Graphic Alt Text			
First Attempt Partly Correct Text	<p>You may have missed something. Take another look and reconsider.</p>		
First Attempt Partly Correct Graphic Description		File name	
First Attempt Partly Correct Graphic Alt Text			
First Attempt Totally Incorrect Text	<p>You may have missed something. Take another look and reconsider.</p>		
First Attempt Totally Incorrect Graphic Description		File name	
First Attempt Totally Incorrect Graphic Alt Text			
Final Attempt Partly Correct Text	<p>Yes, you have spotted an area of concern. Janet Hays has put her name and details into the public domain and therefore we have the legal right to use them. However, there are ethical considerations as giving wider publicity to her details on television may cause her some difficulties and we simply don't know enough about her to make a judgement on this. Alternatively, if you don't identify Janet Hays by name, or by 'jigsaw effect', you may be able to use some of her detail to make your point. The naming of Facebook and the tone are both entirely appropriate – part of the story of the people and the time we live in.</p> <p>To find out more about using material from social media, select <b>THE GUIDELINES</b>.</p> <p>Select <b>NEXT</b> to see the alternative report.</p>		
Final Attempt Partly Correct Graphic Description		File name	

Final Attempt Partly Correct Graphic Alt Text			
Final Attempt Totally Incorrect Text	<p>No. The issue here is whether or not Janet Hays' privacy is being infringed. In fact it is not. Janet Hays has put her name and details into the public domain and therefore we have the legal right to use them. However, there are ethical considerations as giving wider publicity to her details on television may cause her some difficulties and we simply don't know enough about her to make a judgement on this. Alternatively, if you don't identify Janet Hays by name, or by 'jigsaw effect', you may be able to use some of her detail to make your point. The naming of Facebook and the tone are both entirely appropriate – part of the story of the people and the time we live in.</p> <p>To find out more about using material from social media, select <b>THE GUIDELINES</b>.</p> <p>Select <b>NEXT</b> to see the alternative report.</p>		
Final Attempt Totally Incorrect Graphic Description		File name	
Final Attempt Totally Incorrect Graphic Alt Text			
Reset Instruction	Select <b>RESET</b> to try the question again.		
Text-Only Reset Instruction	Select <b>Reset</b> to try the question again.		
Model Answer Instruction	Select <b>MODEL ANSWER</b> to see the correct answers, then select <b>NEXT</b> to continue.		
Text-Only Model Answer Instruction	Select <b>Model Answer</b> to see the correct answers, then select <b>Next Page</b> to continue.		
User Answer Instruction	Select <b>YOUR ANSWER</b> to see the answers you gave, then select <b>NEXT</b> to continue.		
Text-Only User Answer Instruction	Select <b>Your Answer</b> to see the answers you gave, then select <b>Next Page</b> to continue.		
Flash Final Instruction	Select <b>NEXT</b> to see the alternative report.		
Text-Only Final Instruction	Select <b>Next Page</b> to continue.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audi o	Y/N
Expert Type	Email/Voicemail		
Additional Data	<p><b>BBC Editorial Guidelines Third Parties 7.4.8</b></p> <p>Although material, especially pictures and videos, on third party social media and other websites where the public have ready access may be considered to have been placed in the public domain, reuse by the BBC will usually bring it to a much wider audience. We should consider the impact of our reuse, particularly when in connection with tragic or distressing events. There are also copyright considerations.</p>		

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Single Video Audio Screen			
Screen ID	m35_s05_t05_035		
Skippable	N		
Next Screen ID	m35_s05_t05_040	Last Screen In Branch	Y/N
Title	Protecting privacy		
Media Type	Video		
Initial Audio Transcript			
Initial Text	This is an alternative way you could broadcast Janet Hays' comments without any ethical issues. Take a look.		
Flash Initial Instruction	Select the play arrow to start the video.		
Text-Only Initial Instruction	A flash video player follows. Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link.		
Screenreader Instruction			
Video Description	The reporter in front of a PC. The Facebook site is visible, but the names and faces are blurred out. The reporter delivers a piece to camera.	Filename	m35_s05_t05_035.flv
Video Text-Only Scene Setter	The reporter sits in front of a PC. The Facebook site is visible, but the names and faces are blurred out. The reporter delivers a piece to camera.		
Video Alignment	H		
Video Transcript	<p><b>Reporter:</b>                      There's even a Facebook group called, 'We're going to spend our way out of the recession!'. It has some great stories of spending. One woman from Gloucestershire claims she has 27 different credit cards and says she just shifts the balance from one to the other. She has a whopping debt of 64 thousand pounds and she only earns a junior nurses salary.</p>		
Body Text			
Flash Final Instruction	Select <b>NEXT</b> to continue.		
Text-Only Final Instruction	Select Next Page to see the final page and send your completion email.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audio	Y/N
Expert Type	Email/Voicemail		

Additional Data	<p><b>BBC Editorial Guidelines Third Parties 7.4.8</b></p> <p>Although material, especially pictures and videos, on third party social media and other websites where the public have ready access may be considered to have been placed in the public domain, reuse by the BBC will usually bring it to a much wider audience. We should consider the impact of our reuse, particularly when in connection with tragic or distressing events. There are also copyright considerations.</p>
Notes	

<b>Text and Graphic</b>			
Screen ID	m35_s05_t05_040		
Skippable	N		
Next Screen ID		Last Screen In Branch	Y/N
Layout	P		
Title	Summary		
Initial Audio Transcript			
Initial Text	You've now reached the end of this task on <b>privacy and consent</b> .		
BodyText	<p>These are the main points to remember:</p> <ul style="list-style-type: none"> <li>• An individual's legitimate expectation of privacy is qualified by location and the nature of the information and their behaviour, and the extent to which the information is already in the public domain.</li> <li>• The BBC normally obtains consent before recording on private property. However, recording without prior permission may be possible in places where the public has general access.</li> <li>• Privacy is a legal issue as well as an editorial one. Always seek advice from Programme Legal Advice if you do not know how to proceed.</li> </ul> <p>Remember, difficult decisions should always be referred up. Some of the referrals are mandatory. Editorial Policy advice is available 24/7 internally on ext 02 81819 or externally on 020 800 81819. If you would like to access further Guidance select <b>MORE INFO</b>.</p>		
BodyText Properties	Body Text Size 572,453	Body Text Coords	0,70
Graphic Description	The mission chair.	Filename	m35_s05_t05_040
Alt Text	The Mission Chair.	Graphic Coords	476,-48
Label			
Label Properties	Label Size 150,26	Label Coords	12,123
Flash Final Instruction	Select <b>EXIT</b> to return to the learning menu and choose another task.	siz	coord
Text-Only Final Instruction	Select Home to return to the menu and choose another task.	e	s
Related Learning			
Screen Resources	Res0		
Expert Text		Audi	Y/N
Expert Type	Email/Voicemail		

Additional Data	<p><b>BBC Editorial Guidelines</b> <b>7.1 Privacy</b></p> <p>The BBC respects privacy and does not infringe it without good reason, wherever in the world it is operating. The Human Rights Act 1998 gives protection to the privacy of individuals, and private information about them, but balances that with a broadcaster's right to freedom of expression. In regulation, the Ofcom Broadcasting Code states "Any infringement of privacy in programmes, or in connection with obtaining material included in programmes, must be warranted."</p> <p>Meeting these ethical, regulatory and legal obligations in our output requires consideration of the balance between privacy and our right to broadcast information in the public interest. We must be able to demonstrate why an infringement of privacy is justified.</p> <p>An infringement is considered in two stages, requiring justifications for both the gathering and the broadcasting of material where there is a legitimate expectation of privacy.</p>
Notes	