Communications planning -Operation Gamble (Lorraine Hennessy)







Operation Gamble 1 (executive action 31/1/07)

Synopsis:

Centred around plot to kidnap and murder a British Muslim soldier, plus the supply of equipment out to Pakistan for terrorist purposes.

Eighteen property searches.

Nine arrests/six charges/four guilty pleas/one found guilty/one acquittal.



Parviz Khan received a life sentence for his role in the plot.



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TIMES



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rom The Times

ehruary 1, 2007

How al-Qaeda 'tried to bring Baghdad to Birmingham'

Elite police unit believed agitated plotters were about to carry out first kidnap indexecution in the West

Russell Jenkins and Daniel McGrery

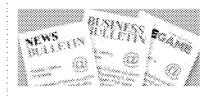
₩ RECOMMEND?

lot long back from his six-month tour in Iraq, the young Muslim oldier was puzzled when police called at his family home in Birmingham. What they had to say left him speechless with isbelief.

Officers described how a gang from his home town was allegedly lotting to abduct the soldier, aged in his 20s, and then force him n film to "apologise" for what he had done in Iraq.

after this propaganda coup, the gang intended to video themselves xecuting their hostage. His murder would be seen worldwide on he internet as a warning to other British Muslims regarded by the idnappers as "traitors".

SIGN UP

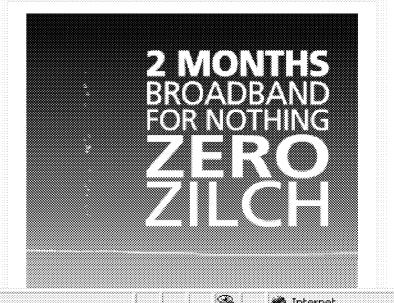


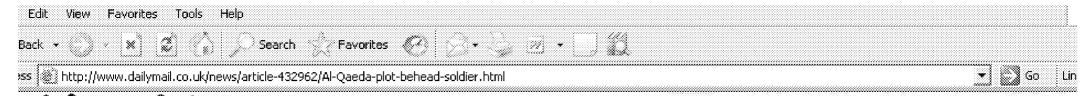
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Al Qaeda was behind 'plot' to behead soldier

by STEPHEN WRIGHT and BEN TAYLOR
Last updated at 10:01 01 February 2007

MAdd to My Stones

A foiled plot to kidnap, torture and behead a British Muslim soldier was orchestrated by Al Qaeda, police sources have said.

Officers suspect the mastermind behind the appalling attempt to bring the horrors of Baghdad to the streets of Britain is a senior Al Qaeda terrorist with close links to Osama Bin Laden.

More here:

- A dilemma for the Forces
- The sick propaganda video
- The men they held at dawn
- · Hostility and fear on the quiet streets
- 'Did this soldier trigger the plot?'

A heavy police presence in Foxton Road, Alum Rock. Click enlarge to see a map of the areas where arrests took place

The alleged plan was to abduct a Muslim soldier, mirroring the murders of British hostages Ken Bigley and Margaret Hassan.

The victim would have been made to plead for his life to Tony Blair, denounce the war and ultimately he evecuted all on film.

& Co THAT'C mixe

Cheryl Cole 'spends night with dancer in LA hotel room' Singer boards flight back to London as it's revealed Derek Hough was in her room until 4am

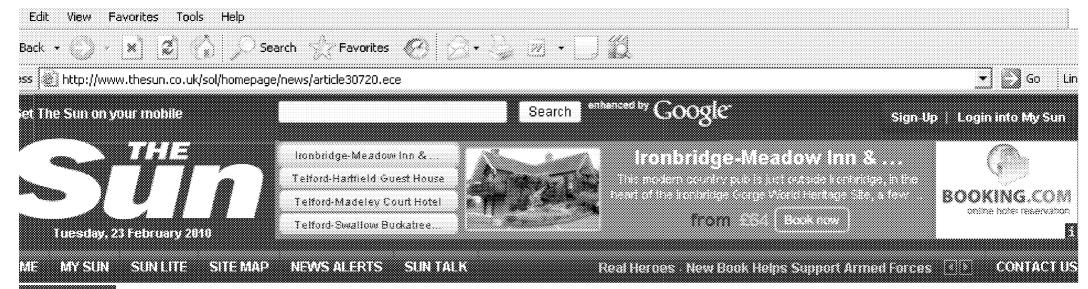




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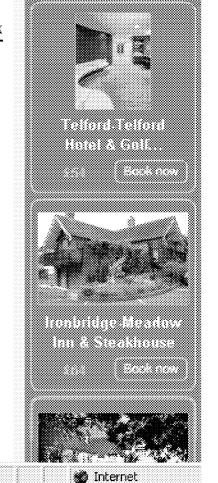
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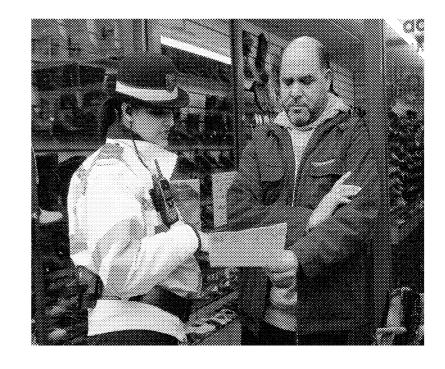






Communications Plan

- Statement ready to issue proactively
- Well manned press office on morning of arrests
- Plans in place for an afternoon press conference
 - Multi-lingual leaflets produced (for distribution 24 hours later)
- Multi-lingual phone lines set up (for next day)



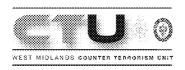
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Media Reaction

- Story leaked putting press office on back foot
- Mass convergence on communities
- Photographers' complaints
- Press conference room not big enough/no on-site parking
- Pressure to confirm identity of soldier

to a communities teel safe.



Community reaction

- Angry and confused
- Sceptical
- Felt police were heavy handed
- Believed police had invited media to attend and had provided plot details



Example of community pic in national media.

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Operation Gamble 2 (executive action 21/10/08)

Synopsis

Arrest of five persons for facilitation (linked to original Gamble).

Four charged and all pleaded guilty.

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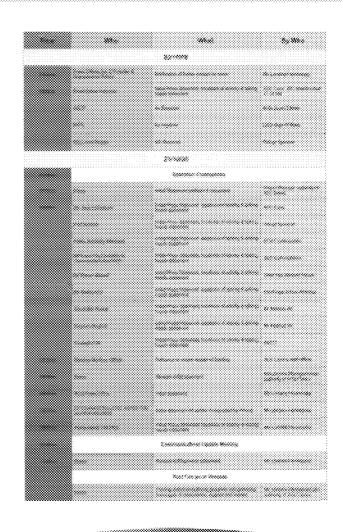
Community and media reaction (play video)

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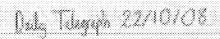
Comms planning from lessons learned

- Consciously low-key approach
- Decision not to hold press conference
- More details given in initial press release
- More information given to officers at scene
- Media strategy ran in parallel with community engagement plan



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Five arrested in plot to blow up state buildings'

By Doyces Davidson Security Correspondent

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It didn't all go to plan!

The Daily Telegraph

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