

AS20



stv group plc

L

12th November 2009

FM OFFICE

Rt Hon Alex Salmond MSP
Gordon
Scottish National Party
The Scottish Parliament
Edinburgh
EH99 1SP

~~Handwritten signature~~
Decline
17/11

Dear Alex

**Invitation to Breakfast Reception- Thursday 10th December 2009 at 0830hrs
Members' Dining Room, Holyrood
Hosted by Pauline McNeill MSP
STV – The Future of Scottish Broadcasting**

I am writing to invite you to attend a breakfast reception being held in The Members' Dining Room, Holyrood at 8.30am on Thursday 10th December 2009, being hosted by Pauline McNeill MSP

I would welcome the opportunity to update you on our progress at STV during 2009. This year has been a significant year for the media sector and for STV. In particular we have implemented our programming strategy recognising that as a devolved nation Scottish audiences have particular requirements which we have ensuring are addressed.

Following on from the Digital Britain report, published earlier this year, Ofcom and DCMS are now working on three pilot schemes, including one in Scotland, to test the application of public funding of news on Channel 3 services to continue to provide plurality beyond the BBC.

It is essential that the needs of Scottish audiences are served in future models of PSB and we have exciting proposals to address this.

Despite the challenges of the economic situation during 2009, we have continued to invest in the growth of our business. *stv.tv* is now established as our digital channel and we continue to launch further digital services to serve audiences across Scotland.

12th November 2009

2

In addition, I will provide you with an update on our future programme schedule for 2010 and our progress on securing independent production status for our content business.

I do hope you will be able to join me and members of our team.

I would be grateful if you could complete the attached RSVP form and return it to my Assistant, Angela Burnett.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE



Invitation to Breakfast Reception
STV Group plc – The Future of Scottish Broadcasting
DATE: Thursday 10th December 2009
VENUE: The Scottish Parliament, Edinburgh
Members' Dining Room
TIME: 0830hrs – 0945hrs
HOST: Pauline McNeill MSP

RSVP

NAME: Rt Hon Alex Salmond, MSP

I will be able to attend

I have the following dietary requirements:

.....
.....

I regret that I will be unable to attend

Please RSVP by:-

Mail to:

Mrs Angela Burnett
STV Studios
Pacific Quay
Glasgow
G51 1PQ

email to:-

angela.burnett@

Telephone:



23rd February 2010

Rt Hon Alex Salmond, MSP
First Minister of Scotland
The Scottish Government
5th Floor
St Andrews House
Regent Road
Edinburgh

Dear First Minister

It has been some time since we met and in the interim, there have been a number of developments at STV and within the wider broadcasting world which I thought it would be useful to catch up on.

Our programme strategy is evolving for 2010 with some very strong early successes such as *Football Years*. In news, we await the outcome of the IFNC process to pilot delivery of STV news on a public funded basis, and the DCMS consultation to award STV independent production status has just ended.

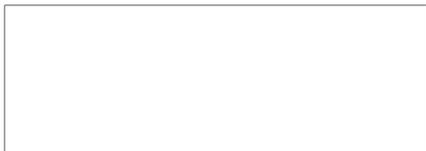
STV's online audience is now over 50% of our television one and our STV Local project will create hundreds of locally targeted websites across Scotland, starting with bespoke material for the 32 unitary authority areas.

We are also at the forefront of significant initiatives in Social Marketing, with content such as *Make Me Happier*, tackling mental health and *It's Never Too Late* on numeracy and literacy.

We maintain a close dialogue with Fiona Hyslop around these matters and I thought you would also find a briefing from myself and senior colleagues useful.

I will ask my PA Angela Burnett to contact your office to try to find a suitable time.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE

AS22

Rt Hon Alex Salmond MSP
First Minister of Scotland

St Andrew's House, Regent Road, Edinburgh EH1 3DG
T: 0845 774 1741



The Scottish
Government

Mr Rob Woodward
Chief Executive
STV Group Plc
Pacific Quay
Glasgow
G51 1PQ

~~March 2010~~

SR April 2010

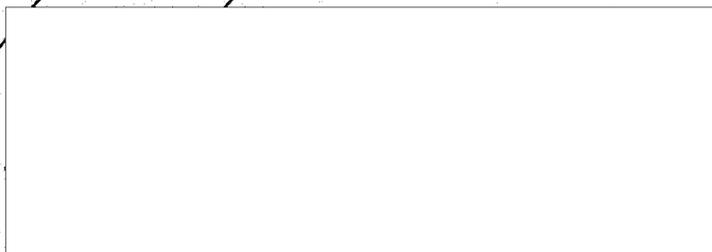
Dear Mr Woodward,

Thank you for your letter of 23 February 2010 providing an update of current STV operations. I appreciate your taking the time to outline the progress of developments at STV in relation to programme strategies, news, online presence and social marketing.

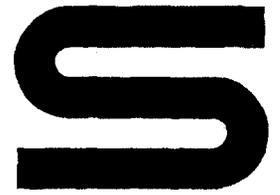
Fiona Hyslop is leading on this and she is keeping me updated about her discussions with you, including your most recent meeting on 20 January 2010, so that I am able to stay fully briefed on developments at STV.

Alex Salmond

ALEX SALMOND



AS23



stv group plc

Geoff for advice
29/4

73:440 W: ✓

27th April 2010

Rt Hon Alex Salmond MSP
Scottish National Party
The Scottish Parliament
Edinburgh
EH99 1SP

Dear Alex

I would be delighted if you could join us for a drinks reception.

The past year has seen continued significant changes at STV. The company is in a far healthier financial position and has a renewed focus in the broadcasting and digital media sector in Scotland. Not only has our company gone through a transformation but this is also a pivotal time for the broadcasting industry in Scotland and the rest of the UK. We've set in place a new programming strategy which focuses on revitalising our Scottish based businesses by using our brand and our geographical strength in broadcasting, content and digital media, and we are making excellent progress with this.

Our Chairman, Richard Findlay, members of the Board and our management team will join me and we would welcome the opportunity to update you on our progress and the opportunities we see for the future of STV.

Date: Thursday 20th May 2010
Time: 6pm - 8pm
Venue: STV Studios
The Television Centre
Craigshaw Business park
West Tullos
Aberdeen
AB12 3QH

I would be grateful if you could RSVP my assistant Angela Burnett, using the attached form.

I look forward to welcoming you on the 20th May.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE OFFICER

AS24

Geoff Foradice
1/6



26th May 2010

Rt Hon Alex Salmond, MSP
Office of The First Minister
St Andrews House
Regent Road
Edinburgh
EH1 3DG

FM OFFICE

Dear First Minister

Invitation to Breakfast Reception- Wednesday 23rd June 2010 at 0800hrs
Members' Dining Room, Holyrood
Hosted by Ted Brocklebank MSP
STV – The Future of Scottish Broadcasting

I am writing to invite you to attend a breakfast reception being held in The Members' Dining Room, Holyrood at 8am on Wednesday 23rd June 2010, being hosted by Ted Brocklebank MSP.

I would welcome the opportunity to update you on our progress at STV during 2010 and our strategy for the future. The past year has seen continued significant changes at STV. Not only has our company gone through a transformation but this is also a pivotal time for the broadcasting industry in Scotland and the rest of the UK. Our strategy, which focuses on revitalising our Scottish based businesses by using our brand and our geographical strength in broadcasting, content and digital media is delivering and we are making excellent progress, particularly in the growth of digital media.

I do hope you will be able to join me, our Chairman Richard Findlay and members of our team.

Please RSVP my Assistant, Angela Burnett using the form attached. Please ignore this letter if you have already responded via email.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE



Invitation to Breakfast Reception
STV Group plc – The Future of Scottish Broadcasting
DATE: Wednesday 23rd June 2010
VENUE: The Scottish Parliament, Edinburgh
Members' Dining Room
TIME: 0830hrs – 0930hrs
HOST: Ted Brocklebank MSP

RSVP (Please ignore if you have already responded via email)

NAME:.....

I will be able to attend

I have the following dietary requirements:
.....
.....

I regret that I will be unable to attend

Please RSVP by:-

Mail to:

Mrs Angela Burnett
STV Studios
Pacific Quay
Glasgow
G51 1PQ

email to:-

angela.burnett

Telephone:

AS25



MACKENZIE
2. Broadcasting officers
for STV and to draft
substantive acknowledgement
for Sarah's signature, 1/7
JUL 2010
FM OFFICE

29th June 2010

Rt Hon Alex Salmond MSP
Scottish Parliament
Edinburgh
EH99 1SP

Dear Alex

I am writing to update you following STV's briefing at the Scottish Parliament last week.

In the past three years we have established a regular presence at Holyrood and really value the opportunity for a direct dialogue with you around the changing landscape of broadcasting in general and STV's progress in particular. I am grateful to Ted Brocklebank for hosting us at last week's breakfast meeting.

As I discussed at the presentation, there are a number of significant developments in and around our business which I thought it would be useful to summarise:

From a TV business to a digital media company

Firstly, our continued progress on moving into a digital world. Digital Switchover has now started in the north of Scotland and STV has launched its High Definition (HD) service on Freeview and Virgin Cable. Our television output continues to reach over 90% of Scots every week and our online service has been growing steadily. Over 1.7m unique users now use our websites every month serving news, information and video, with the vast majority in Scotland. In fact we estimate that stv.tv now reaches over a quarter of the population each month and the numbers are continuing to grow. We will shortly be announcing a pilot scheme for our new STV Local service, delivering rich and deep news, sport, information and other content for a trial area, with plans to replicate the model to super-serve communities across Scotland. Over 40,000 people so far have downloaded our STV News iPhone app, giving access to stories and video on the move and we will roll out access for other smartphones in the near future.

The STV Schedule

A year ago we took the bold decision to take greater control of our schedule, creating a more relevant and affordable service and increasing the amount of home grown material. Following some initial pushback from viewers – some of which was directed through MSPs - our new schedule has settled down. We are pleased with the current mix – approximately 90% network material with 10% Scottish and acquired content. We have enjoyed great success with programmes such as *Football Years*, *Scotland Revealed*, *The Hour*, *Vet School* and *Underbelly*, a second series of which we will transmit later this summer. We will also premier six new episodes of *Taggart*, ahead of a wider UK showing. We absolutely believe that STV has to be more than simply a pass-through for ITV1, that with our production skills and broadcast platform we continue to play a role as the voice of Scotland.

The future of STV News

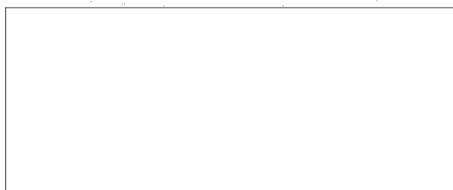
As you will be aware, UK Culture Secretary Jeremy Hunt has announced that the Independently Funded News Consortia (IFNCs) will not now proceed. Scotland was to have been one of the three pilot areas, with STV news provided by Scottish News Consortium. STV's news costs around £10m per annum and although highly valued by viewers as a strong counterpoint to BBC Scotland, is not sustainable on a commercial basis. IFNCs were designed as a way of using limited public funds to maintain this plurality of editorial. Although the pilot scheme will not now go ahead, the core issue remains – STV's licences are in deficit with the cost of providing news greater than associated benefits. We are working with Ofcom, DCMS and UK ministers to find a way in which STV's news can continue. The situation is stark: the status quo is not an option and whilst it is absolutely not our preference to do so, we may be forced to scale back our news operation in the near future. I know this particular subject is of great interest to MSPs and STV would appreciate any support that Holyrood can give us in finding a solution.

Independent Status

One other piece of UK legislation which did not complete prior to the Westminster election was granting STV independent status. This was proposed for Channel 3 licences that are not part of ITV and would recognise the fact that we have no influence in commissioning or scheduling decisions at a network level. It would also make it easier for broadcasters including the BBC and Channel 4 to commission STV Productions. You may be aware that we recently won our first BBC commission, *Antiques Road Trip*, which was so successful on BBC2 that it was immediately re-commissioned. I know that some Scottish independent producers have expressed concern about STV been granted "indie" status, however, we believe there is a greater need for the creative industries in Scotland to work together to secure a larger share of UK production than the 2% we currently achieve. We continue to work with DCMS to secure this change of status and are hopeful that it will be granted soon. Again your support in achieving this, thereby underpinning employment in the creative sector, is much appreciated.

As ever the broadcasting landscape continues to evolve at a fast pace. I trust this update is useful and I will continue to keep you updated on our progress. I really value your engagement and support as we build a strong STV to serve Scottish audiences on air and online. In the meantime, if you have any questions about these or any other matters, please do come back to me.

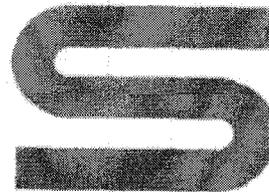
Yours sincerely



Rob Woodward
CHIEF EXECUTIVE

EAST TRACK
28/7 FM OFFICE

AS26



stv group plc

26th July 2010

Rt Hon Alex Salmond, MSP
First Minister of Scotland
The Scottish Government
5th Floor
St Andrews House
Regent Road
Edinburgh

Dear First Minister

Ofcom investigation into Scottish Government sponsorship of programmes on STV

You will be aware that Ofcom has concluded its investigation into programmes and other short form content broadcast on STV and sponsored by the Scottish Government and its agencies. This investigation was undertaken following allegations made in the Scottish press earlier this year.

As we knew to be the case, Ofcom has found these allegations of Government interference to be inaccurate and completely without foundation and has refuted any suggestion of political involvement STV's programming schedule.

Ofcom has, however, found that a number of our one minute programmes have breached the fast evolving code on programme sponsorship. We will of course take this technical breach very seriously but this is clearly a very different level of issue than the extremely serious allegations of political interference set out in the press.

As we have discussed previously, we place the highest value our relationship with the Scottish Government and, since Devolution, we have enjoyed a productive relationship with successive Scottish Governments and administrations.

As the media owner with the largest commercial audience in Scotland, STV can fulfil an important public service remit in conveying public information in a manner which is impartial, educational and promotes public good. We are keen to continue to undertake this role and build on our relationship with the Scottish Government in the future.

I trust that the conclusions reached by Ofcom through this thorough and conclusive investigation will enable us to continue to work together in the future.

Yours sincerely

[Redacted signature box]

Rob Woodward
CHIEF EXECUTIVE

c.c. Fiona Hyslop MSP

Rt Hon Alex Salmond MSP
First Minister of Scotland

St Andrew's House, Regent Road, Edinburgh EH1 3DG
T: 0845 774 1741



Mr Rob Woodward
Chief Executive
STV Group plc
Pacific Quay
Glasgow
G51 1PQ

Our ref: 2010/0018710

September 2010

Dear Mr Woodward

Thank you for your letter of 26 July 2010 regarding the Ofcom investigation into Scottish Government sponsorship of programmes on STV.

I have noted the final report of the investigation and welcome Ofcom's finding that there was no breach of the Broadcasting Code in relation to the Homecoming programmes. This confirms that the sponsorship of those programmes was undertaken in a way which was entirely appropriate.

I have also been pleased to learn that with regard to any other STV programming, such as news, current affairs and coverage of Scottish politics, Ofcom found there was no evidence or implication that the Scottish Government had influenced STV content in such a way as to impair STV's responsibility and editorial independence.

I did however note that breaches of sponsorship rules had been found in relation to other programmes, most of which were one-minute public information-type broadcasts. I trust that STV is able to pursue useful discussions with Ofcom to ensure that the breaches identified in the investigation are not repeated.

These are dynamic times for broadcasting in Scotland and I look forward to continuing to work with the sector so that Scottish broadcasting meets the expectations of audiences in Scotland.



ALEX SALMOND

to SMP HQ AS28

OFFICE M



7th October 2010

Rt Hon Alex Salmond MSP
Scottish Parliament
Edinburgh
H99 1SP

Dear First Minister

Growing Creative Industries: How to develop an industry for the future

I hope you had an enjoyable summer and that you are looking forward to the forthcoming Conference in Perth.

I am sure you have a full programme of activities planned, however, I wanted to alert you to an event being held at the Conference on 15th October 2010 which I will be Chairing in my capacity as a NESTA Trustee. The debate takes place at 17.30hrs at the Ballroom, The George Hotel, Perth.

The arts and creative industries are facing a revolution. The drive to reduce public spending and new disruptive digital technologies are reshaping the world in which they operate. This event will explore the challenges faced by the sector and seek to identify opportunities to ensure that the leading position held by the UK is maintained and in particular we will explore future options for the creative sector in Scotland.

The event is being organised by NESTA, and is entitled "Growing Creative Industries: How to develop an industry for the future. The Panellists are:

- **Jim Mather MSP – Minister for Enterprise, Energy and Tourism**
- **Andrew Dixon – Chief Executive, Creative Scotland**
- **Jackie McKenzie – Head of Innovation Programmes Scotland, NESTA**

Further details are available on the undernoted link and I do hope you will be available to join the discussion.

http://www.nesta.org.uk/news_events/events/assets/events/snp_conference_growing_creative_industries

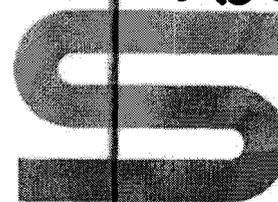
I look forward to seeing you there.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE

AS29



stv group plc

18th January 2011

The Rt Hon Alex Salmond MSP
The First minister of Scotland
The Scottish Government
5th Floor
St Andrews House
Regent Road
Edinburgh
EH1 3DG

Dear First Minister

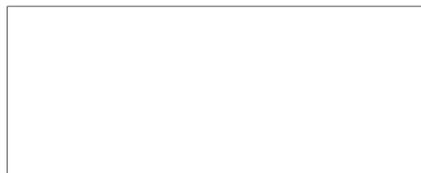
I thought you would be keen to hear of our plans announced today to deliver enhanced local news services to our audiences across Scotland.

I have outlined to you previously our commitment to deliver local media services to our audiences across all platforms. Today we have announced plans to implement a pilot to launch an extra news programme for our audiences in Edinburgh and East Central Scotland and more localised bulletins for audiences in Glasgow and West Central Scotland. This is in addition to our ongoing investment in the development and growth of a network of hyper-local websites delivering local news and information services to audiences across Scotland.

The full press release outlining our proposals is attached for your information and I look forward to updating you on our progress.

In the meantime, should you have any questions or would like further details of our plans please do not hesitate to contact me.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE

Enc

AS30



1. into letter
2. Broadcasting committee
our into
- Linda 2/2

28th January 2011

Rt Hon Alex Salmond MSP
The Scottish Parliament
Edinburgh
EH99 1SP

02 FEB 2011
F M O F I C E

Dear First Minister

I am delighted to send you a preview of an STV programme – *Born Fighting* - which will be broadcast next week. The programme is a great example of STV's commitment to delivering public service content of the highest quality. *Born Fighting* is based on a book by US Senator Jim Webb and tells the story of significant role that the Ulster Scots played in building America.

We have exciting plans for STV in 2011 to continue to build STV as Scotland's Digital Media Company. We are continuing to build our business across new platforms and grow our digital audiences. During 2011 we will continue the roll-out of *STV Local*, our hyper-local network of community focused websites. To date we have launched 16 sites in communities across Scotland a further extension of STV's commitment to delivering a high quality, innovative public service.

We will continue to seek to identify a commercially sustainable model to deliver broadcast news service. Last week we announced a pilot project which will result in an increased local focus in our broadcast news and will deliver an additional daily 30-minute news programme to viewers in Edinburgh and east central Scotland through a programme produced and presented from our Edinburgh news centre. We will also continue to broadcast similar programmes for both Glasgow and west central Scotland and the north of Scotland.

Finally, I hope you enjoy watching *Born Fighting* and I look forward to your continued support and engagement in 2011.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE

Enc

A531



STV Pacific Quay Glasgow G511PQ Scotland
T +44 (0)141 300 3000 stv.tv

in Accs.

19th May 2011

23 MAY 2011

FM OFFICE

Rt Hon Alex Salmond, MSP
First Minister of Scotland
The Scottish Government
5th Floor
St Andrews House
Regent Road
Edinburgh
EH1 3DG

Dear First Minister

I am writing to congratulate you on your re-election as First Minister of Scotland.

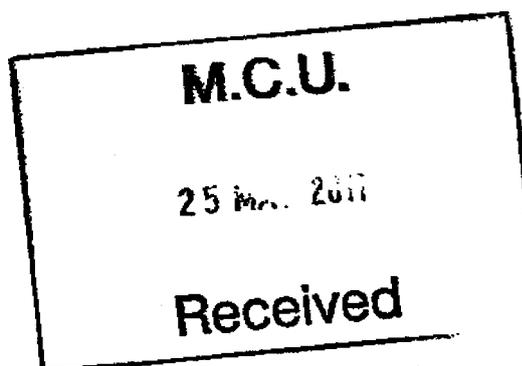
We note with interest the Scottish Government's aspiration to extend the powers of the Scottish Parliament in relation to digital broadcasting. As we have established STV as Scotland's digital media company and continued to deliver rich and enhanced public service content to Scottish audiences, we fully recognise the importance and significance of this matter.

As you are aware, we have supported your Government's proposals to establish a Scottish digital network and I would welcome the opportunity to meet with you to re-engage in constructive discussions on the role STV can play in delivering this ambition.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE OFFICER



MACCS fast-track

9 - JUN 2011
FM D F1102E



8th June 2011

The Rt Hon Alex Salmond MSP
Office of the First Minister
St. Andrew's House
Regent Road
Edinburgh
EH1 3DG

Dear First Minister

STV – Update on business progress and Scottish digital media

I am delighted to invite you to join me and other members of STV's executive team for a breakfast briefing at **Holyrood in The Members' Restaurant at 8.30am – 10am on Thursday, 30th June 2011**, hosted by Linda Fabiani MSP.

Following the Scottish Election, the position of digital broadcasting in Scotland has taken on greater political significance as the Scottish Government has announced its aspiration to extend the powers of the Scottish Parliament in relation to this area.

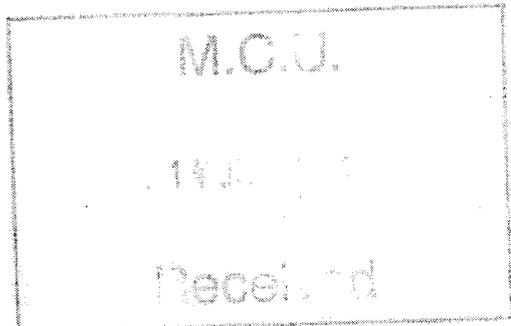
At STV we are continuing to make strong progress in delivering our strategy to build a digital media business to serve audiences across platforms throughout Scotland through investing in the development of new channels and platforms and creating employment opportunities in the area of digital development and publishing.

I would welcome the opportunity to meet with you and share our plans and visions and I do hope you will be able to join us on Thursday, 30th June 2011.

Please RSVP Angela Burnett at angela.burnett

Yours sincerely

Rob Woodward
CHIEF EXECUTIVE





19th September 2011

Rt Hon Alex Salmond, MSP
First Minister of Scotland
The Scottish Government
5th Floor
St Andrews House
Regent Road
Edinburgh
EH1 3DG

Dear First Minister

STV Appeal 2011

On behalf of the trustees of the STV Appeal we are writing to express our gratitude for the generosity and very tangible support received from the Scottish Government to our inaugural STV Appeal targeted at tackling child poverty in Scotland. We would also like to extend our thanks to Angela Constance MSP for her help in the progressing the funding.

The overwhelming success of the 2011 Appeal gives us great confidence and determination to continue to extend our impact in the future. The exceptional level of funds raised by the Scottish public and match funded by the Scottish Government will make a real and significant difference to the lives of children across Scotland immediately.

It is our intention to produce a follow-up programme for broadcast in late 2011 on STV to show the Scottish public how their financial contribution has been allocated and to showcase the projects who will be recipients of this generous support.

As you and I discussed at the weekend, Sir Tom and I would welcome the opportunity to meet with you in the near future to discuss how we can continue to build on the success and momentum of this year's Appeal campaign and continue to target issues that will make a lasting and sustainable difference to the lives of Scotland's most vulnerable in the long term.

Once again, thank you for the support and commitment from the Scottish Government and we hope this will be the start of a long and productive association which will provide enduring benefits across Scotland.

Yours sincerely

Rob Woodward
Chief Executive Officer

Sir Tom Hunter
The Hunter Foundation



18th November 2011

Rt Hon Alex Salmond MSP
First Minister of Scotland
The Scottish Government
5th Floor
St Andrews House
Regent Road
Edinburgh

Dear First Minister

The STV Appeal

It was a pleasure to meet with you last week to discuss how we can continue to build on the momentum of the 2011 STV Appeal.

We believe the remarkable success of the 2011 STV Appeal was achieved through the effectiveness of the partnership established between the Scottish Government, STV and The Hunter Foundation and we are keen to secure the continuing support of the Scottish Government as we establish our future plans for the STV Appeal in 2012 and beyond.

Over the course of the campaign week, the appeal reached 1.7m adults in Scotland. Donations came in from all over, with many of them confirming that the strength of the appeal was the fact that "every penny raised in Scotland will be spent in Scotland".

As a result of the significant funds raised, with no small thanks to you and the Scottish Government, - over £1.2m - we are delivering against our objectives and 48 local projects targeting areas of previously unmet need across every Local Authority in Scotland are already receiving donations to support their activities. These projects will feature on our Hogmanay programme, to be broadcast on STV, which will create further profile to the projects that impact positively on child poverty in Scotland. This programme will also serve as a platform to highlight the significant contribution made by the Scottish Government to the 2011 Appeal and its commitment to address child poverty in Scotland. We also plan to use the programme to launch our 2012 Appeal and we would be delighted if you were able to appear on the show and hopefully announce your Government's support for the 2012 campaign.

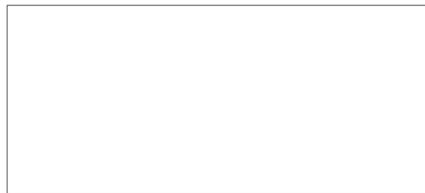
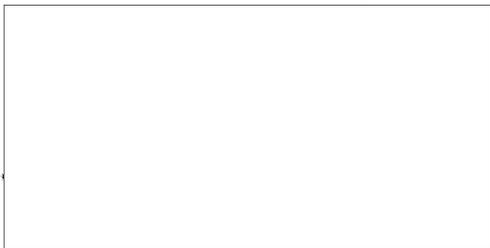
With both STV and The Hunter Foundation making a long-term commitment to the Appeal we are keen to secure a similar 4 year commitment from the Government, however, as discussed we recognise your need to measure the impact of such investment in order to do so.

18th November 2011

We therefore suggest that we agree a one year extension of your support to our 2012 Appeal and during 2012 that we undertake an impact analysis to assess and evaluate the benefits delivered from the 2011 Appeal. This would then give you the empirical evidence on which to base any longer term commitment from 2013 and beyond.

As you mentioned, we look forward to hearing from you within the next two weeks with regard to your continuing commitment for 2012 in supporting us to shine a light on the issue of Child Poverty in Scotland. Your support will enable us to continue to fund projects that are proven to make a difference right across the country.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE OFFICER

Sir Tom Hunter
THE HUNTER FOUNDATION

AS35



11 January 2012

Rt Hon Alex Salmond MSP
First Minister of Scotland
The Scottish Government
5th Floor - St Andrews House
Regent Road
Edinburgh

FM OFFICE

13 JAN 2012

2012

Dear First Minister

The STV Appeal 2012

We were delighted to hear of the continued support of the Scottish Government for our 2012 STV Appeal as you confirmed to our viewers on our Hogmanay programme highlighting the significant benefits arising from the 2011 Appeal.

This substantial and continuing commitment of match funding from the Scottish Government, in addition to the long-term commitment to the Appeal pledged by both STV and The Hunter Foundation, will deliver real benefits and make a positive difference to the lives of children across Scotland in 2012 and beyond. In 2012 the Appeal will have a particular focus on working with communities across the country to address some of the root causes of child poverty in Scotland.

With this important commitment now confirmed, we are now developing our fundraising strategy for the 2012 STV Appeal. We are particularly keen to galvanise support from the corporate sector in Scotland and, to this end, we should be extremely grateful if you would consider hosting an evening drinks reception at Holyrood to highlight the positive impact that the contribution of the Scottish Government has made to the STV Appeal to date and to seek to encourage engagement from a wider network of corporate partners for our future fundraising endeavors for this most worthwhile of causes.

I would be grateful if you could advise how we should now proceed to formalise the continuing commitment of the Scottish Government in addressing child poverty in Scotland through the STV Appeal in 2012.

We would both like to thank you enormously for your continued commitment and support to the STV Appeal.

Yours sincerely

[Signature box for Rob Woodward]

Rob Woodward
CHIEF EXECUTIVE OFFICER

[Signature box for Sir Tom Hunter]

Sir Tom Hunter
THE HUNTER FOUNDATION

stvappeal@stv.tv
STV, Pacific Quay, Glasgow, G51 1PQ

Station Office & Print Supplies proudly supporting the STV Appeal 2012

AS3b

Rt Hon Alex Salmond MSP
First Minister of Scotland

St Andrew's House, Regent Road, Edinburgh EH1 3DG
T: 0845 774 1741



Rob Woodward
CEO
STV Group PLC
Pacific Quay
Glasgow
G51 1PQ



262 January 2012

Dear Rob

It was great to see you at the opening of the newly refurbished Barclay Wealth offices in Edinburgh, last week.

I'm sure you'd agree that it is a fitting Edinburgh base for Barclays Wealth and a further example that Scotland continues to be a major home for the financial services sector.

I look forward to seeing you during the year and wish you and all your colleagues throughout STV a successful year ahead. By the time you receive this letter we should also have enjoyed Tom's charity Burns supper!

Alex Salmond



ALEX SALMOND

AS37

Rt Hon Alex Salmond MSP
First Minister of Scotland

St Andrew's House, Regent Road, Edinburgh EH1 3DG
T: 0845 774 1741



Rob Woodward
Chief Executive Officer
STV Group plc
Pacific Quay
Glasgow
G51 1PQ



92 February 2012

Dear Rob

I am aware my office has already been in touch on this subject but wanted to re-emphasise my support for the upcoming Robert Burns programme.

In particular, if it is possible for the programme to be completed in time then the Scottish Government will support its release with a high-profile event during Scotland Week in New York which takes place this year from 31 March to 8 April. This would be an excellent platform to launch the programme to a domestic and international audience. Even if this is not possible, I am keen to discuss ways in which we can support this thoroughly deserving project.

Please contact my office to discuss as required.

Alex Salmond

ALEX SALMOND



30th April 2012

Rt Hon Alex Salmond MSP
First Minister of Scotland
The Scottish Government
5th Floor
St Andrews House
Regent Road
Edinburgh

2012
- 2 MAY
FM OFF 1

Dear First Minister

I enjoyed seeing you at the National meeting at Ayr on Saturday and look forward to meeting as we discussed. In the meantime I am writing on behalf of the STV Appeal trustees to reiterate our thanks for your continued support of our work.

We have, since early in 2012 been assessing the early impacts that our investments have made in respect of the National Performance Framework indicators. A number of early successes were discussed with our Board recently and I thought that you would like to hear about some of the projects where our work is making a difference:

- our young runaways project working with London Road Police Station in Glasgow has identified a potential target group of over 500 young people who run away each year. Their work with the schools in the catchment area (and the 1500 or so pupils) aims to stem the flow of this tragic statistic;
- the Bridges project in the Lochee and Charletson area of Dundee is working with vulnerable pre-primary one children whose family life is shaped by their parents' addiction issues. This work is showing very promising indicators of improved positive parenting and better engagement with statutory services;
- the transitions project in Aberdeen is delivering some really groundbreaking therapeutic interventions with children affected by domestic abuse. Working directly with over 160 children across four local authorities, this intervention is addressing longer term and often hidden impacts of DV on children, including - behavioural issues, educational attainment and family breakdown;
- Braes family centre is dealing with a number of vulnerable two year olds and their families using positive parenting strategies and providing a much needed bridge between the families and statutory service provision. This project speaks directly to the work of Sir Harry Burns in supporting the physiological development of children whose cerebral capacities would otherwise be blighted.

We recognise that for many statutory services providers there will be a leap of faith required to invest in new methodologies when budgets are tight and that investment is still viewed as additional rather than replacement. We do believe, however, that our work can help to shape some of the models that might drive forward system change.

The focus of our grant making in 2012 has been very much informed by the work of Sir Harry Burns and John Carnachan and we are delighted that they have both agreed to serve as Trustees of the STV Appeal. Their valuable insights as to the route causes of poverty and disadvantage have been instrumental in shaping our thinking going forward. For this year we will focus our investments at supporting pioneering interventions that make real change at the individual and community level.

We have been engaging with those for whom poverty is simply part of everyday life and developing our thinking with them, not to them. This year, our endeavours are focused on identifying a range of new and bold solutions, which will make a difference to the lives of those directly affected by poverty and others in their community.

I look forward to keeping you abreast of our work in this area and thank you again for your support.

Yours sincerely



Rob Woodward
CHIEF EXECUTIVE OFFICER



Sir Tom Hunter
THE HUNTER FOUNDATION

2007/10/15

British Broadcasting Corporation BBC Scotland 40 Pacific Quay Glasgow G51 1DA
Telephone 0141 422 6000 Fax 0141 422 7900

111001 - 1111 reply JS 24/5

BBC Scotland



AS39

Date Received
23 MAY 2007

22nd May 2007

Alex Salmond MSP
First Minister
Scottish Parliament
Edinburgh
EH99 1SP

Dear Alex,

May I offer my congratulations on your appointment as First Minister and wish you every success over the next four years.

As you probably know, BBC Scotland is undergoing a process of change, with staff currently moving from our headquarters in Glasgow at Queen Margaret Drive to the new facility at Pacific Quay on the banks of the Clyde.

The move, due to be completed by August, will mark a new era for the BBC and for broadcasting in Scotland.

I would, of course, be delighted to welcome you to the building in the near future and to offer you the opportunity to meet with many of the people who will be instrumental in ensuring that Scotland is best placed to play its part in the new digital broadcasting future.



Ken MacQuarrie
Controller, BBC Scotland



INVESTOR IN PEOPLE