



SWT to OTHERS

From the Director

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Dear Mr. Walker,

I wanted to let you know about an important conference that the Press Complaints Commission (PCC) will be holding later this year. The UK is fortunate to be hosting this year's meeting of the Alliance of Independent Press Councils of Europe, a body of which the PCC was a founding member. The host press council – the PCC in this case – is normally responsible for obtaining sponsorship for the event.

Chairmen and chief executives from around 25 different media councils will be present – from Iceland in the West to Russia in the East. The meeting normally attracts a good deal of publicity for its debates on privacy, freedom of expression and the relationship between the media and legislators. Previous speakers at the conference have included the Prime Minister of Luxembourg, the European Commissioner for Information Society, Viviane Reding, and the European Court of Justice Judge Professor Giuseppe Mifsud Bonnici.

This year, the meeting is being held in Edinburgh between 20-21 September. The First Minister has been invited to open it.

There are still one or two sponsorship opportunities left, although we are delighted that The Scotsman and the Open Society Foundation – the London office of the Soros Foundation – have already pledged their support. I thought that Reuters might be interested in sponsoring places for some of the delegates. The daily rate per delegate is £47, which would cover room hire, a briefing pack and the day's subsistence costs. The conference is for two days and we are expecting around 50 delegates.

Given that this is an international conference of media councils we thought that Reuters would be an idea partner. We would, of course, be delighted to publish the Reuters logo on relevant literature about the conference and would invite you and a guest to the formal dinner on 20th September to which Scottish politicians and industry figures will be invited. I am enclosing further details about the conference which I hope you will find to be of interest. I look forward to hearing from you.

With kind regards.

Yours sincerely
Tim Toulmin

Tim Toulmin

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